



**Greater Philadelphia
Business Coalition
On Health**

"Building Bridges to Better Healthcare"

Invites You to a Member Education Program

Improving Medication Adherence – An Employer Perspective

Tuesday, September 9, 2014 8:30-10:30am

Hilton Garden Inn (1100 Arch Street), Philadelphia

Keynote Speaker:

**Jan Berger, MD, President and CEO, Health Intelligence Partners, LLC
Editor in Chief, American Journal of Pharmacy Benefit**

Discussant Panel Participants:

**Dea Belazi, PharmD, MPH, President and CEO, AscellaHealth, LLC
Andrew Peterson, PharmD, PhD, Dean, Mayes College of Healthcare Business and
Policy, University of the Sciences
Bill Kimmel, Vice President and Consultant, Conner Strong & Buckelew**

8:00 – 8:30 Registration and continental breakfast
8:30 – 9:30 Keynote Address
9:30 – 10:30 Presentations and Panel Discussion

Did you know that 20-30% of prescriptions written by physicians are never filled, and that 50% of patients don't continue to take medications as prescribed? Low adherence has a significant impact on health outcomes, workplace productivity, and total costs of care. In this program, we will look at these concerns and offer practical solutions to help employers and their agents measure, monitor, and improve medication adherence rates.

This program is open to GPBCH members and prospective members. **PLEASE RSVP** through the [Eventbrite link](#). For questions or problems, please contact Patrick Croft via email pcroft@gpbch.org, or by calling 215-800-1064. If you register for the program, please attend, send a substitute representative, or cancel your registration in advance. Thank you!

This program is being sponsored by:

