

“As a global company with a diversified workforce, our team is focused on the connection between physical, financial and emotional wellbeing in our approach to population health, and how we can deliver a healthcare experience that supports our employees and their families at the local level and from a national scope. As a founding member, Comcast has been able to directly contribute to the Coalition’s mission through innovation in our approach and by sharing best practices with other employers to help promote health improvement for individuals, their families and their communities.” - *Senior Vice President of Total Rewards, Comcast NBCUniversal*

“The Wawa Wellbeing and Benefits team appreciate the high caliber and content of the GPBCH educational programs that support professional development and provide information on a variety of topics for critical decision making. With employees in several states, it is important for us to participate with a coalition that can offer resources not only for this region but also for the other regions where we do business.” - *Senior Wellbeing and Benefits Administrator, Wawa*

“My membership in GPBCH has enabled me to collaborate with employer peers and healthcare industry and academic experts to better define evidence-based approaches for value based insurance design to implement for the City of Philadelphia. Because of this, we are can take a leadership role in bringing innovative approaches to our employees to promote access to the most efficient and effective healthcare services.” - *Deputy HR Director, City of Philadelphia*

“Our members are dispersed in every zip code across the country, so it’s difficult for us to connect with them. We’re very committed to improving our members’ health, and, as plan leaders, need to be exposed to the thinking of leaders in this realm, which is why we joined GPBCH. The Coalition helps us with creating messaging, our value proposition, and comparisons vs. others. We also have access into regional markets where we can learn innovative ideas from other centers of excellence.” - *EVP, Chief Benefits Officer, The Board of Pensions of the Presbyterian Church (U.S.A.)*

“Through GPBCH, the State of Delaware engaged with Leapfrog and other initiatives to improve healthcare value and promoted the Leapfrog Hospital Survey, resulting in all Delaware hospitals participating in 2020. Delaware experienced dramatic improvements in the Leapfrog Hospital Safety Grades. The state moved from having no ‘A’ Safety Grade hospitals in spring 2019 to four ‘A’ hospitals in fall 2020. We commend Delaware’s hospitals for their continued commitment to improving healthcare quality and safety in our state.” - *Human Resources Manager, Delaware Statewide Benefits Office*

“The Coalition is a key adjunct to my organization’s consulting services. The newsletter, programs and networking offer best practices to inform my strategy. As a result, I have instituted successful smoking cessation and weight loss programs for our workforce.” - *Deputy County Administrator, Camden County, New Jersey*

“As an employer, Lincoln Financial Group offers a wide range of benefits and programs to empower our employees and their loved ones, and to help maintain or improve their health and quality of life. Our partnership with the Greater Philadelphia Business Coalition on Health helps us do just that – bringing us additional resources and ideas to build on our comprehensive well-being programs, and foster a continuously improving employee experience for our people.”
- AVP, Total Rewards at Lincoln Financial Group

“The GPBCH Healthy Employer Recognition Program has been an excellent tool to help identify and improve my company’s wellness program, address chronic disease management, increase engagement in our health initiatives, and improve quality and safety. As co-leader of the GPBCH Health Equity Action Group I also look forward to addressing health disparities to improve access and health outcomes.” - Wellness Business Partner, Philadelphia Gas Works

“The Walk With Ease Program was effective for our employees, where we saw positive results with increased physical activity and improved short-term health outcomes for a variety of health conditions. Although I was not involved in the inception of the program, I can absolutely agree with our employees’ satisfaction, as evidenced with employee feedback such as ‘My A1c lowered and I am better at self-management!’” - Benefits Director, Resources for Human Development

“As an Affiliate member of GPBCH since 2012, our long-standing membership is a testament to the value of the Coalition and the collaboration among members on advancing health in our region. Over the last 8 years, the Health Care Improvement Foundation has benefited from the many networking and educational opportunities offered through the coalition. The speakers and discussions at Coalition events never disappoint. We have forged new relationships with local businesses and have applied many of the innovations we learned about to our own programs.”
Vice President of Clinical Improvement, Health Care Improvement Foundation

The Greater Philadelphia Business Coalition on Health (GPBCH) mission is to increase the value of health benefit spending for the region’s employers. We do this by improving workforce and community health, increasing healthcare quality and safety, and reducing healthcare costs. The Coalition represents employer interests in working with health plans, healthcare providers, benefits consultants, suppliers and other system stakeholders to address population health priorities and to ensure that when healthcare is needed it is accessible, affordable, equitable, high-quality, and safe.