

The slide features decorative geometric patterns in the top corners. The top-left corner has a grid of squares, some containing circles or diagonal lines. The top-right corner has a similar grid with a circle and an 'X' mark.

# Population Health for Employers

## *Accelerating Excellence*

A collaboration between the  
Greater Philadelphia Business Coalition and  
Jefferson College of Population Health



# Mitchell A. Kaminski, MD, MBA

POPULATION HEALTH, PROGRAM DIRECTOR



[Mitchell.Kaminski@Jefferson.edu](mailto:Mitchell.Kaminski@Jefferson.edu)



610-209-3675



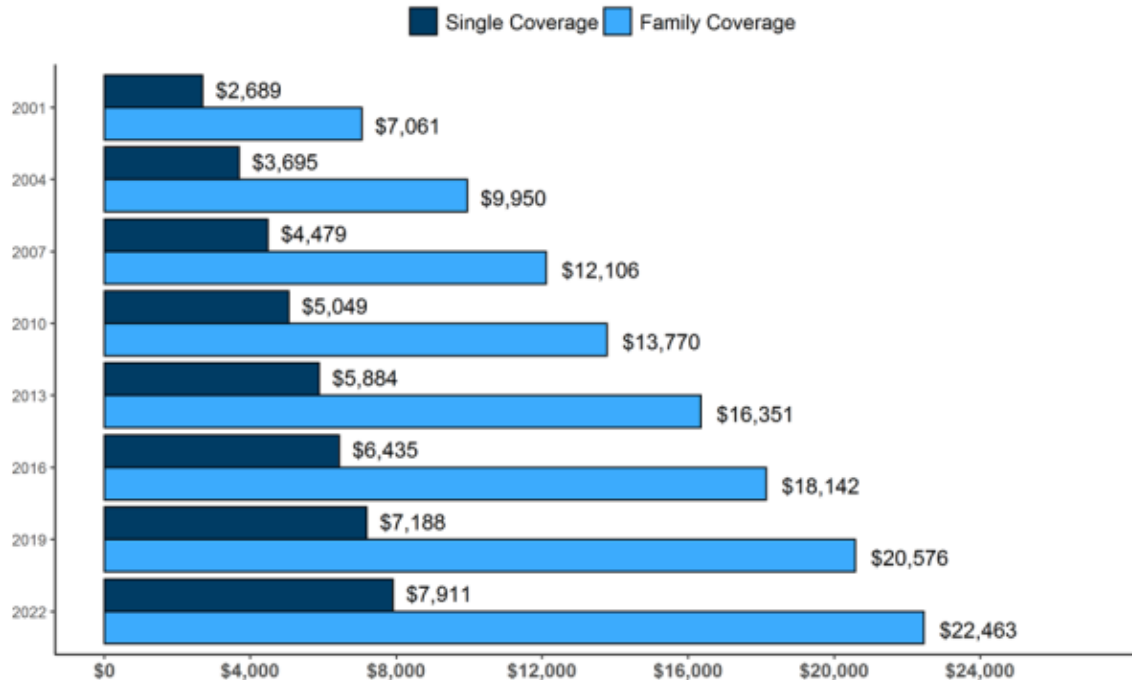
Jefferson

CREATE WHAT'S NEXT

# Average Annual Worker and Employer Contributions to Premiums and Total Premiums for Family Coverage, 2001-2022

**Figure 1**

**Average Annual Premiums for Single and Family Coverage, 2001-2022**



SOURCE: KFF Employer Health Benefits Survey, 2018-2022; Kaiser/HRET Survey of Employer-Sponsored Health Benefits, 2001-2017

# Employers Are Facing Multiple Challenges


- ✓ Complex demands on human resource professionals, who need to know more about managing health than ever before
- ✓ Longstanding limitations and disparities in the healthcare system, exposed by the pandemic, have become impossible to ignore
- ✓ Managing healthcare costs while seeking to improve access to high-quality care
- ✓ Costs have become unpredictable and unmanageable for many employers and employees





# How can employers provide affordable healthcare?

Apply strategies such as how to:

- Segment your population in meaningful ways for program development, engagement and effectiveness
  - Evaluate statements from vendors, and hold vendors accountable
  - Measure and promote a culture of wellness in your organization
- 

# Why Population Health and Value-Based Care?



- Employers, benefits consultants and other stakeholders have a growing interest in population health and value-based payment
- General concepts of population health have specific applications when dealing with employed populations
- There are considerations unique to employed populations (legal and regulatory, organized labor, workforce turnover, productivity measurement)



# Population Health Specialty Tracks

Science Track

Management Track

## Employer Track (New)

Designed for professionals in business and healthcare, this track provides a deeper focus on the application of population health principles for employed populations within organizations.




# Potential Benefits

## For Your Organization

- Improve the health and wellness of your employees
- Improve the financial health of your organization
- Increase the value of your organization's healthcare investment

## For You

- Increase opportunities for career advancement
  - Collaborate and learn with your peers in the industry
  - Learn from faculty with real-world industry expertise
- 



# Designed to Meet Your Needs

If you work in:

Corporations

Health systems

Accountable Care Organizations

Industry (Pharma, Financial)

Government and community agencies

Roles:

Senior leadership

Management

HR professionals and consultants

**ANY** role advancing population health



Jefferson

CREATE WHAT'S NEXT

# Designed to Meet Your Needs

- ❖ *Early careerists* seeking to grow
- ❖ *Mid-career* professionals seeking to improve their skills and advance their careers
- ❖ *Senior leaders* seeking knowledge and skills to be more effective population health leaders
- ❖ *Clinical or administrative* team members
- ❖ *Consultants*



# Best-in-class Online Learning

- Completely online, asynchronous
- Evidence-based adult learning principles maximize educational value
- Highly interactive, small class size (<~18)
- Peer learning
- Discussion posts
- Practical, real-world assignments



# Stackable course path options

3 course  
Advanced  
Practice  
Certificate

5 course  
Graduate  
Certificate

10 course  
+ Capstone  
Master of  
Science  
Degree



## Courses in the EMPLOYER TRACK

	Advanced Practice Certificate	Graduate Certificate	Master of Science
Essentials of Population Health	X	X	X
US Healthcare Organization and Delivery	X	X	X
Introduction to Healthcare Quality and Safety		X	X
Health Economics, Risk & Finance		X	
Population Health for Employers		X	X
Population Health Analytics for Employers			X
Wellness, Prevention, & Chronic Disease Management for Employers			X
New Models and Employee Health Care			X
Population Health Law for Employers			X
Elective	X		X
Capstone Seminar and Project			X

# Typical Academic Year

Three semesters

Fall, Spring, and Summer:

7-week course (Term 1)

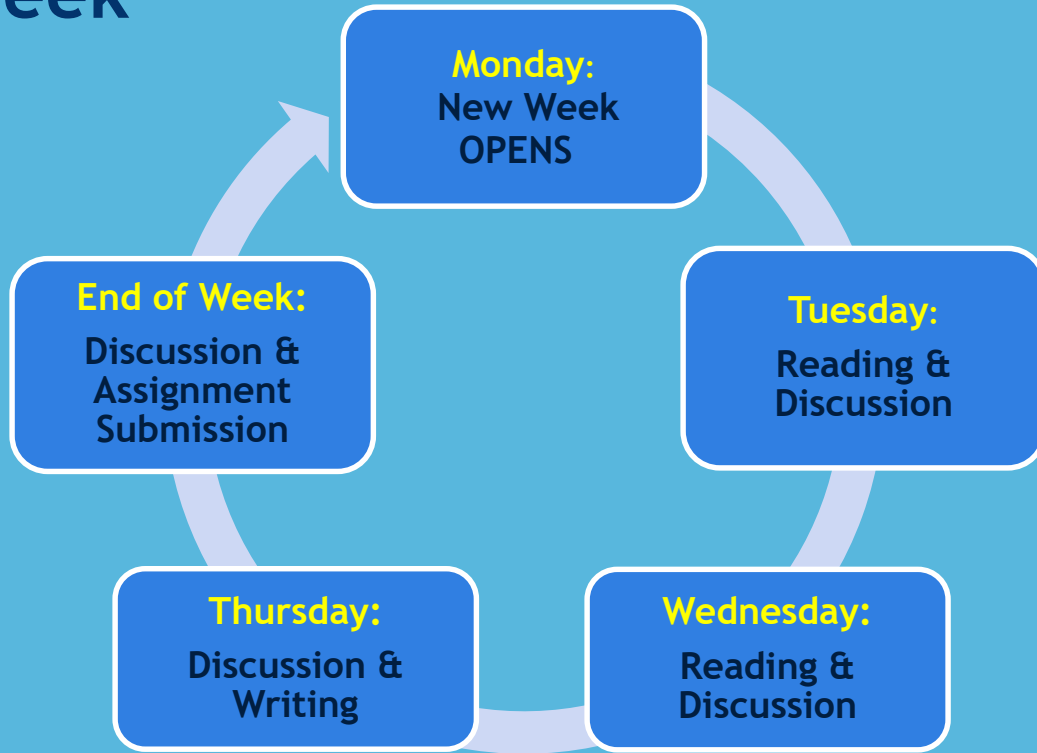
1-week break between terms

7-week course (Term 2)

2-week break between semesters



# Typical Week



## FACULTY



Mitchell A. Kaminski, MD, MBA  
*Program Director*  
[Mitchell.Kaminski@Jefferson.edu](mailto:Mitchell.Kaminski@Jefferson.edu)



Neil I. Goldfarb  
*Greater Philadelphia Business  
Coalition on Health*  
[Neil.Goldfarb@Jefferson.edu](mailto:Neil.Goldfarb@Jefferson.edu)



James B. Couch, MD, JD, FACPE  
*Global Health Innovation  
Management Center*  
[James.Couch@Jefferson.edu](mailto:James.Couch@Jefferson.edu)



Claudia E. Gregor, MEd  
*Trust Partners Consulting*  
[Claudia.Gregor@Jefferson.edu](mailto:Claudia.Gregor@Jefferson.edu)



Shane D. Flickinger, MHA, CLSBB  
*Thomas Jefferson University Hospital*  
[Shane.Flickinger@Jefferson.edu](mailto:Shane.Flickinger@Jefferson.edu)



Denise Hammel, RN, MSN, CLSSB, CPHQ  
*President, Xcellence First*  
[Denise.Hammel@Jefferson.edu](mailto:Denise.Hammel@Jefferson.edu)



## FACULTY



Michael Kobernick, MD, MSHA, MS-  
PopH  
*Blue Cross of Michigan*  
[Michael.Kobernick@Jefferson.edu](mailto:Michael.Kobernick@Jefferson.edu)



Richard G. Stefanacci, DO, MGH, MBA,  
AGSF, CMD  
*Trinity Health Pace and Eversana*  
[Richard.Stefanacci@Jefferson.edu](mailto:Richard.Stefanacci@Jefferson.edu)



Joel Reich, MD, FACEP  
*Health Tech Advising/Consulting*  
[Joel.Reich@Jefferson.edu](mailto:Joel.Reich@Jefferson.edu)



Harm J. Scherpbier, MD, MS  
*HealthShare Exchange*  
[Harm.Scherpbier@Jefferson.edu](mailto:Harm.Scherpbier@Jefferson.edu)

# Benefits of Membership



- GPBCH and other National Alliance coalition members are eligible for 15% discount on published tuition rates for online graduate programs
  - Does not apply to PhD or Doctor of Health Science in Population Health
- Special registration rates for Population Health Colloquium and Population Health Academy



# Admissions Information

- Accepting applications now for Fall 2023 start
- Application deadline: August 1, 2023

<https://my.jefferson.edu/apply/>

## Admissions

April Smith

Admissions and Recruitment Manager

[april.smith@jefferson.edu](mailto:april.smith@jefferson.edu)



## Financial Aid

[jefferson.edu/tuition-and-financial-aid.html](http://jefferson.edu/tuition-and-financial-aid.html)

Email Address: [Financial.Aid@Jefferson.edu](mailto:Financial.Aid@Jefferson.edu)





**Jefferson**  
Thomas Jefferson University