



Greater Philadelphia Business Coalition On Health

"Building Bridges to Better Healthcare"

2019 Health Benefits Innovation Awards Application

Introduction: The Greater Philadelphia Business Coalition on Health is soliciting applications for the 2019 Health Benefits Innovation Awards. The Awards seek to recognize GPBCH employer and affiliate members who have implemented innovative health and well-being management programs or benefit design changes in order to advance employee health and/or the value of the health benefits spend (including controlling costs or improving healthcare quality and safety). Award winners will be recognized at the GPBCH Annual Conference on June 6, 2019, at which time they will have the opportunity to present a brief overview of the innovation that earned them the award.

Eligibility: Applicants must be current members of the Coalition in good standing. If applying as an affiliate member, the innovation must have been implemented in at least one employer setting, where the employer is a GPBCH member. The innovation must relate to GPBCH's mission by focusing on employee health and well-being, or benefits value improvement (quality and safety improvement and/or cost reduction).

Application Process: On company letterhead, submit a 2 page (maximum), single spaced, 12 point font proposal with the following sections:

- **Contact:** Provide contact and presenter's name, title, e-mail and phone
- **Title:** Provide a brief (75 character maximum including spaces) title for the proposal
- **Company:** Provide a brief overview of the company and workforce
- **Problem:** Briefly describe the problem that the innovation seeks to address
- **Description:** Briefly describe the innovation that was implemented and why it is innovative (please limit your proposal to one *specific* innovation)
- **Implementation:** Briefly describe how and when the innovation was implemented
- **Impact:** Briefly describe how impact was (or is being) measured and, if available, the results achieved

A GPBCH member organization may submit more than one application, but no member will be eligible for more than one award.

Review Process: The deadline for receipt of applications, e-mailed to Eric Croft, Director of Operations (ecroft@gpbch.org) is Monday, April 1, 2019. Applications will be reviewed by a panel including select members of the GPBCH Board of Directors and external advisors. Applications will be scored on the following elements: importance of the problem, innovation of the approach, relevance to GPBCH mission, evaluation plan or results, and overall clarity of the application. Up to four applicants will be selected as award winners. All applicants will be notified of review results by May 3, 2019. Each award winner will have 12 minutes on the Annual Conference agenda (6/6/19) to present an overview of their winning innovation. Award winners will receive an engraved award for display at their organization, and will be acknowledged in the GPBCH newsletter and on the GPBCH website.