



# Greater Philadelphia Business Coalition On Health

*"Building Bridges to Better Healthcare"*

## 2016 Annual Report

# From the President

It is my pleasure to share with you this 2016 summary of activities and accomplishments of the Greater Philadelphia Business Coalition on Health (GPBCH). Our focus remains on helping employers in Southeastern Pennsylvania, Southern New Jersey, and Delaware to identify and implement best practices to improve workforce health, productivity and engagement, and representing our members in efforts to increase healthcare quality and safety and lower healthcare costs. Established in 2012, GPBCH now represents over 750,000 lives locally and more than 1.5 million lives nationally.

By joining GPBCH, employers show that they recognize the need for healthcare system reform, and are willing to use their collective market power to make a difference. If you are a GPBCH member organization, we appreciate your support of our efforts. If your organization is not yet participating in the Coalition, we hope you will join us to demonstrate your commitment to improving population health and healthcare for employees, dependents and the broader Greater Philadelphia community.

**Neil I. Goldfarb**  
President and CEO



## Member Education

GPBCH offers in-person educational programs and webinars throughout the year, as well as our Annual Conference and Annual Wellness Summit. Sample topics covered in 2016 included:

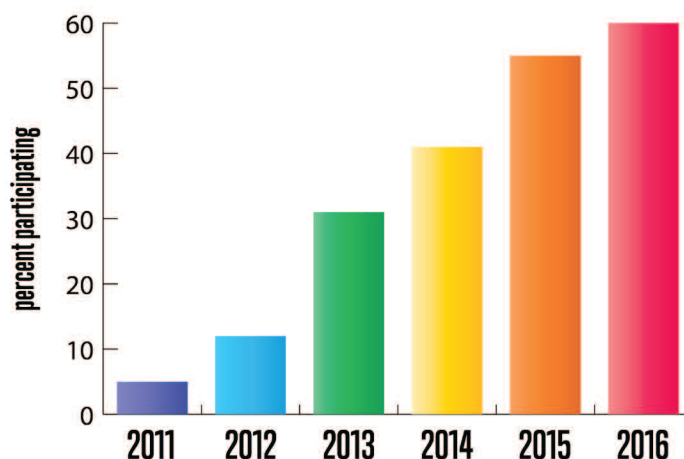
- Links between employee financial well-being and health
- National and local trends in benefit design and implications for employers
- Medication safety improvement as a healthcare cost control strategy
- Affordable Care Act (ACA) reporting requirements and best practices for employers
- Evidence-based practices for implementing consumer-directed health plans
- The “Population Health” movement and considerations for employed populations
- Best practices for diabetes care education and management

Our Annual Conference, held in June 2016, focused on “Employee Health and Safety and the Bottom Line,” and our September 2016 Annual Wellness Summit, “Preventing the Big Three: Diabetes, Cardiovascular Disease, and Cancer,” focused largely on best practices in promoting smoking cessation and healthy weight.

# Improving Care Quality and Safety

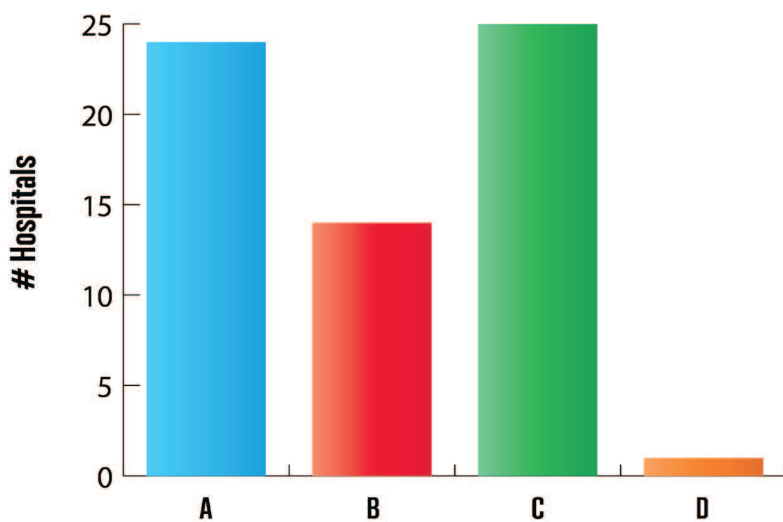
GPBCH serves as the “Regional Leader” for Southeastern Pennsylvania and Delaware for The Leapfrog Group – a national effort to promote hospital quality and safety and prevent unnecessary complications and deaths due to medical errors. Each year, GPBCH invites the region’s hospitals to participate in this voluntary transparency initiative. Studies show that hospitals that publicly disclose their safety records are more likely to improve care, and that safer care translates to better patient outcomes and lower costs. Since its launch in 2012, GPBCH has been advocating for Leapfrog reporting in the region. Whereas only 3 of 55 hospitals (5%) reported on the 2011 Leapfrog Hospital Survey, each year participation has increased, and in 2016, 32 of 53 hospitals (60%) participated. Data are available to consumers on [www.leapfroggroup.org](http://www.leapfroggroup.org).

**LEAPFROG SURVEY PARTICIPATION (SEPA/DE)**



## Leapfrog Hospital Safety Grades

Southeastern PA, Delaware, Southern New Jersey



### Fall 2016 Safety Grade

**Counties:**  
**PA:** Bucks, Chester, Delaware, Montgomery, Philadelphia  
**DE:** Kent, New Castle, Sussex  
**NJ:** Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Salem

GPBCH distributes reports to members on the annual Leapfrog Hospital Survey findings and on the semi-annual Leapfrog Hospital Safety Grades (a letter grade based on a composite of safety measures) for the region’s hospitals. The chart shows the number of hospitals in fall 2016 for each safety grade category (A, B, C, D) in the GPBCH service area. (New Jersey Health Care Quality Institute is Leapfrog Regional Leader for New Jersey). Safety Grade data are available at [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org).

In Fall of 2016, GPBCH also released its first report on quality of cancer care for hospitals in Southeastern Pennsylvania. The report examined six publicly-available general and cancer-specific measures of hospital performance, and identified, for each hospital, the number of measures on which that hospital was a “top performer.” Three hospitals (of 34) were identified as top performers on all examined measures, and 12 hospitals were not top performers on any of the examined measures. The report was reviewed by a focus group of consumers from one GPBCH member organization, all of whom felt that it was important information that would have been helpful to them in seeking care. The report was distributed to all GPBCH members and remains available on the GPBCH website.

# Health and Well-being

GPBCH's Employee Health and Well-being Work Group is a forum for members to learn about best practices in promoting workforce health, exchange information on best practices and experiences in wellness program implementation, and guide the Coalition's efforts to develop and identify resources to assist employers' efforts. Because obesity management has been identified by employers as one of their top health management concerns, the Obesity Interest Group also meets quarterly to focus specifically on this topic.

## *Key accomplishments in 2016:*

- 1** Updating and distributing an Obesity Management Resource Guide
- 2** Distributing the Healthy Holiday Eating Guide and the Guides to Best Websites and Smartphone Apps for Healthy Lifestyles
- 3** Collaborating with Public Health Management Corporation on a survey of employees at three GPBCH member organizations, examining barriers to wellness program engagement, and sharing findings with all members
- 4** Collaborating with Jefferson College of Population Health on an employer survey examining current benefit designs addressing obesity, including behavioral/lifestyle, pharmacologic, and surgical benefits, and sharing the findings with members
- 5** Collaborating with the National Association of Chronic Disease Directors on a CDC-funded project educating primary care providers on best practices for weight management and diabetes prevention
- 6** Developing a calendar of high-priority wellness-related national observances, and distributing resources to employers throughout the year to help them develop workplace campaigns linked to these national observances

# Access to Group Purchasing and Discount Pricing

GPBCH has negotiated agreements for employer members to access group purchasing through Employers Health Coalition for pharmacy, vision and employee assistance programs, and has also negotiated discounted pricing with vendors for telemedicine and nutritional wellness services.



## Representing Employers in Health, Healthcare, and Benefits Policy Discussions

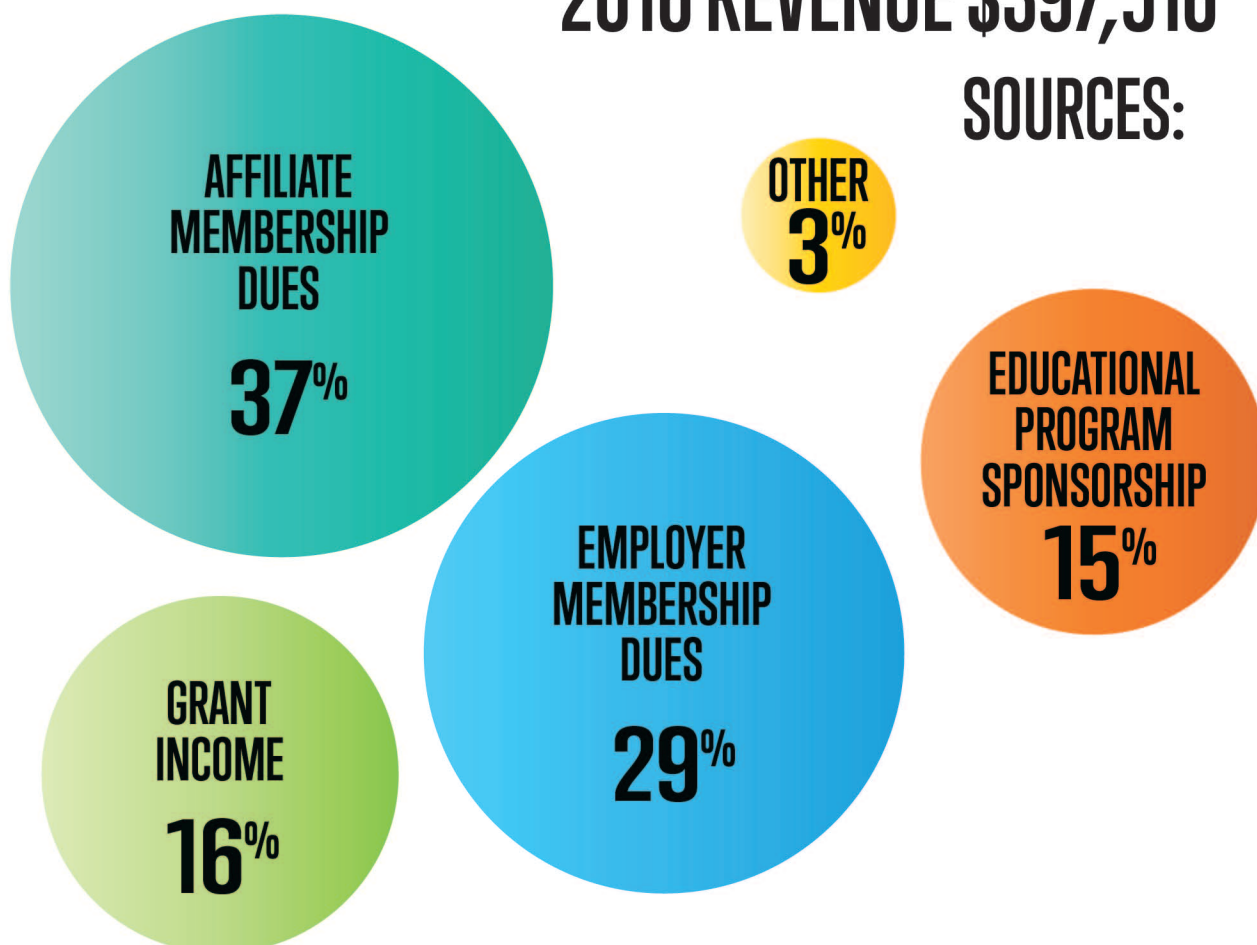
GPBCH represents employer interests in local, state, and national policy discussions. In 2016, GPBCH successfully contacted federal legislators representing the three-state GPBCH region, to express concerns about the ACA's "Cadillac Tax," and encourage its repeal. The Coalition also represents employer interests with local and national organizations including: National Alliance of Healthcare Purchaser Coalitions, National Quality Forum, National Academy of Medicine Population Health Roundtable, Philadelphia Department of Public Health, HealthShare Exchange of Southeastern Pennsylvania, Pennsylvania Department of Insurance, Chamber of Commerce of Southern New Jersey, Delaware State Chamber of Commerce, and the Better Medicare Alliance.

# 2017 GOALS

- Continuing to develop tools and implement programs to help employers fight the obesity/diabetes epidemic
- Increasing healthcare system accountability for high-quality and safe care, through continued promotion of the Leapfrog Hospital Survey and Hospital Safety Grade, and exploration of opportunities to extend this type of transparency (and price transparency) to outpatient physicians and groups
- Convening employer learning collaboratives on topics of importance to benefits strategy, including management of specialty pharmaceuticals
- Representing local employers in collaborative efforts with local and national organizations, to drive healthcare quality, safety, and value
- Creating a data collaborative for interested employer members, to improve population health management and regional performance improvement

**2016 REVENUE \$397,516**

**SOURCES:**



GPBCH is recognized by the US Internal Revenue Service as a 501(c) (3) non-profit organization. The Coalition operates on a July to June fiscal year. GPBCH is registered as a charitable organization with the United Way of Greater Philadelphia and Southern New Jersey (#52988).

**EMPLOYER**

Amerigas  
Aqua America  
Arkema  
AstraZeneca  
Ballard Spahr  
Board of Pensions of the Presbyterian Church (U.S.A.)  
Bucks County Community College  
Camden County  
Center City District  
Children's Hospital of Philadelphia  
Christiana Care Health System  
City of Philadelphia  
Comcast  
Day & Zimmermann  
Drexel University  
Einstein Health Network  
Herr Foods  
Independence Blue Cross  
Lincoln Financial Group  
Marshall Dennehey Warner Coleman & Goggin  
Merck and Co.  
Nemours Children's Health System  
Philadelphia Freedom Valley YMCA  
Philadelphia Gas Works  
Pinnacle Foods  
Public Health Management Corporation  
Resources for Human Development  
SCA Americas  
School District of Philadelphia  
Severn Trent Services  
Southeastern Pennsylvania Transportation Authority  
State of Delaware  
Stradley Ronon Stevens & Young  
TD Bank  
Teva Pharmaceuticals  
Thomas Jefferson University and Hospitals  
Toll Brothers  
University of the Sciences  
Vanguard Group  
Virtua  
VWR International  
Wawa  
YMCA of Delaware

**AFFILIATE**

Abbvie  
Aetna  
AmeriHealth Administrators  
Amgen  
Arthur J. Gallagher & Co.  
AREUFIT Health Services  
Boehringer Ingelheim  
CA Staubach & Associates  
Call A Doctor Plus  
Cancer Treatment Centers of America  
Conduent  
Conner Strong & Buckelew  
Corporate Health Solutions  
Deloitte Services LP  
EyeMed Vision Care  
Genentech  
Health Advocate  
Health Care Improvement Foundation  
HealthNEXT  
Healthshare Exchange of Southeastern Pennsylvania  
Independence Blue Cross  
Interleukin Genetics  
Johnson & Johnson Medical Devices  
Kistler Tiffany Benefits  
MedWorks Consulting  
Mercer  
NueHealth  
Novo Nordisk  
NutriSavings  
Pfizer  
Rittenhouse Benefits  
Sanofi US  
Special Risk Insurance Services  
Tabula Rasa HealthCare  
Tandigm Health  
Temple University Health System  
TFG Partners  
Trion  
United Healthcare  
VBID Health  
Willis Towers Watson

## **Staff Members**

Neil Goldfarb, President and CEO  
Ray Fabius, MD, Consulting Medical Director  
Jill Hutt, Director of Member Services  
Eric Croft, Director of Operations  
Martha Romney, RN, MPH, JD, Project Director

## **GPBCH Board of Directors**

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Andy Rosa, Amerigas  
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Business Coalition  
On Health**

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