



ANNUAL MEMBER MEETING

June 14, 2023

The Greater Philadelphia Business Coalition on Health seeks to increase the value of health benefit spending for the region's employers. We do this by improving workforce and community health, increasing healthcare quality and safety, and reducing healthcare costs.

The Coalition represents employer interests in working with health plans, healthcare providers, benefits consultants, suppliers and other system stakeholders to address population health priorities and to ensure that when healthcare is needed it is accessible, affordable, equitable, high-quality, and safe.

GPBCH represents 750,000 lives locally and 1.5 million lives nationally, serving employers in southeastern Pennsylvania, southern New Jersey and Delaware.

Polling Question: What type of GPBCH member are you?

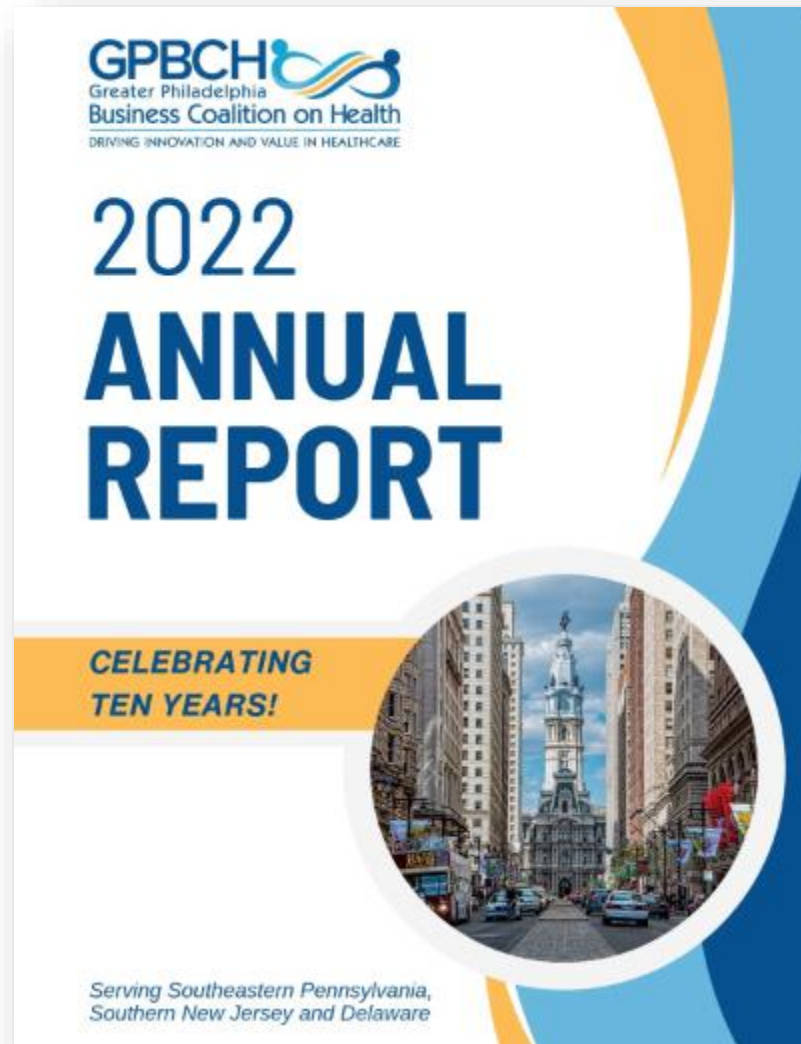
Respondents – **32**

- a) Employer Member – **15 (47%)**
- b) Affiliate Member – Employee Benefits Consultant – **4 (13%)**
- c) Affiliate Member – Pharmaceutical Manufacturer – **2 (6%)**
- d) Affiliate Member – Health Plan Representative – **3 (9%)**
- e) Affiliate Member – Service Vendor of other Affiliate Member Organization – **8 (25%)**
- f) None of the Above, I must be in the wrong place – **0 (0%)**

Polling Question: How long has your organization been a GPBCH member?

Respondents – **28**

- a) 10 years or more – **6 (21%)**
- b) 5 to 9 years – **8 (29%)**
- c) 2 to 4 years – **1 (4%)**
- d) Less than 2 years – **6 (21%)**
- e) Not sure – **7 (25%)**



https://www.gpbch.org/docs/gpbch_2022_annual_report_final.pdf



Neil Goldfarb
President and CEO



Jill Hutt
Vice President of Member Services



Eric Croft
Director of Operations



Tanika Smith
Director, Program Development
and Communication



Dr. Ray Fabius
Consulting Medical Director



Marty Romney
Project Director

EMPLOYER MEMBERS

Representing 750,000 lives locally and 1.5 million nationally



AFFILIATE MEMBERS





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Marnie Vaughan
Vice President,
Human Resources
Inframark

THANK YOU FOR SERVING ON THE BOARD OF DIRECTORS!



Pamela Braun
Vice President, Clinical Improvement
Health Care Improvement Foundation

Polling Question: Which of the following best describes how often you read the monthly GPBCH Newsletter?

Respondents – **30**

- a) Read it each month, cover to cover – **5 (17%)**
- b) Read it each month, select articles of interest – **12 (40%)**
- c) Read it sometimes, when I have the time – **12 (40%)**
- d) Rarely read it – **0 (0%)**
- e) Never read it/What is that? – **1 (3%)**

Polling Question: If you read all or part of the monthly newsletter, which section is most helpful to you?

Respondents – **29**

- a) Coalition news updates (news about GPBCH) – **8 (28%)**
- b) Announcements of upcoming educational events – **10 (34%)**
- c) News briefs from the national and local literature – **8 (28%)**
- d) Resource of the month – **3 (10%)**

- Transparency
- Health and Well-being
- Benefit Design Innovation (topic series)
- Healthcare Equity
- Employer Action Collaborative on Obesity and Diabetes

GPBCH Member Interest groups help drive the Coalition agenda, provide input on activities, and offer a forum for like-minded individuals to discuss hot topics.

- Leapfrog Hospital Survey participation in SEPA/DE leaped from 5% to 75%
- Second Annual GPBCH Leapfrog Hospital and ASC Quality and Safety Awards on April 19, 2023
- Issued Transparency Reports for hospital and physician quality and pricing

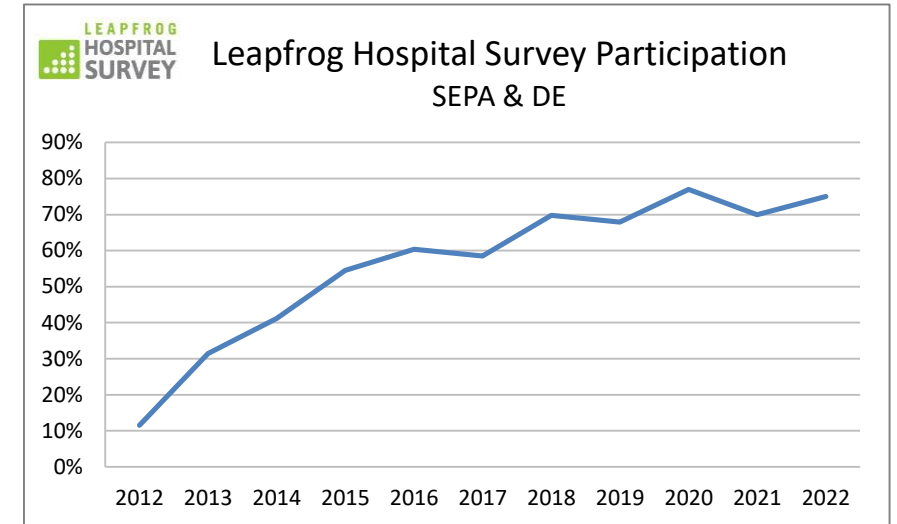


Beyond Hospital Transparency
GETTING TO FAIR PRICE

Tools for employers to evaluate hospital quality, safety and cost

GPBCH
Greater Philadelphia
Business Coalition on Health
DRIVING INNOVATION AND VALUE IN HEALTHCARE

National Alliance
of Healthcare Purchaser Coalitions
Driving Health, Equity and Value



Leapfrog Hospital Survey participation in New Jersey is 100%, where New Jersey Health Care Quality Institute is Leapfrog Regional Leader.

“Employers have a social responsibility to be aware of the issues that influence the healthcare marketplace and to get involved. Each one of us has to be an advocate for ourselves when entering the healthcare system because there are different quality outcomes and safety issues depending on where one decides to go for care.” - Marnie Vaughan, VP Human Resources, Inframark, Leapfrog Bruce Bradley Fellow

Polling Question: Which of the following Transparency tools from GPBCH have you found most helpful? (check up to two):

Respondents – **24**

- a) Summary of annual Leapfrog Hospital Survey participation – **7 (17%)**
- b) Summary of annual Leapfrog Hospital Survey findings for the GPBCH region – **15 (37%)**
- c) Semi-annual summary of Hospital Safety Grades for the GPBCH region – **9 (22%)**
- d) Regional report on “Getting to Fair Price” – quality and price information for hospitals – **8 (20%)**
- e) GPBCH regional report on orthopedic surgery quality by hospital and individual surgeon – **1 (2%)**
- f) None of the above – **1 (2%)**

- Employers Only Forums
- Quality, Safety & Price Transparency
- Obesity and Diabetes
- Behavioral Health
- Health Equity
- Pharmacy Benefits
- Advancing Cultures of Health
- COVID-19
- Primary Care
- Advanced Surgical Value
- Oncology
- Musculoskeletal Issues
- Migraine
- Dental Health
- Multiple Sclerosis
- Smoking Cessation
- High-Risk Pregnancy
- Stroke Prevention

2023 GPBCH Annual Conference



Employer Polling Question: Which of the following topics would be of most interest to you for a half-day 2024 educational program looking at one topic in-depth (check up to two – if something is not on this list, put a comment in the chat box):

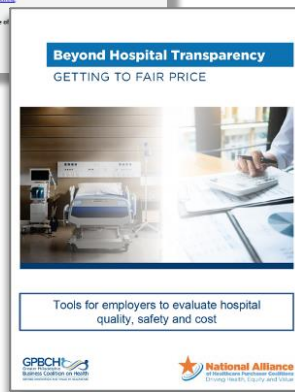
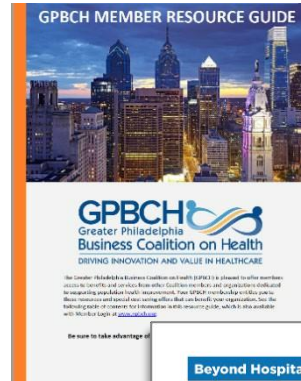
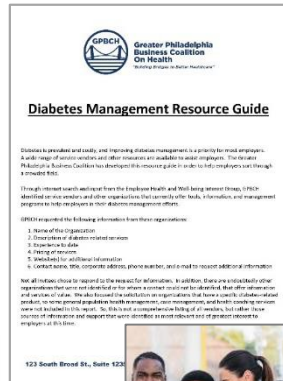
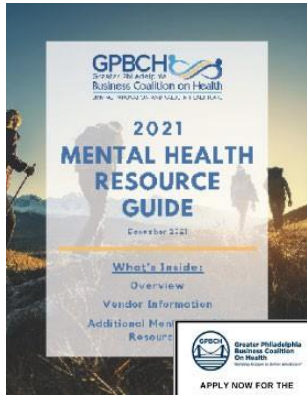
Respondents – **16**

- a) Specialty pharmaceuticals – **4 (13%)**
- b) Mental health – **6 (20%)**
- c) Maternity and fertility benefits – **2 (7%)**
- d) Direct contracting with providers – **4 (13%)**
- e) Understanding prices in health care – **6 (20%)**
- f) The business case for prevention – **6 (20%)**
- g) Impact of climate change on workforce health – **2 (7%)**

Programs and resources focus to:

- improve health equity
- drive quality, safety and cost transparency
- address obesity and diabetes prevention and management
- improve workforce health and well-being
- identify important clinical population health issues for action

“As an employer, Lincoln Financial Group offers a wide range of benefits and programs to empower our employees and their loved ones, and to help maintain or improve their health and quality of life. Our partnership with the Greater Philadelphia Business Coalition on Health helps us do just that – bringing us additional resources and ideas so we can build on our comprehensive well-being programs, and foster a continuously improving employee experience for our people.” - Megan Mulka, AVP, Total Rewards, Lincoln Financial Group



Polling Question: Which programs and resources overseen by the Employee Health & Well-being Interest Group are most helpful to you? (choose up to two):

Respondents – **24**

- a) Annual Healthy Holiday Cookbook and Summer Fun Guide – **4 (9%)**
- b) Monthly Observances distributed a few months in advance – **12 (26%)**
- c) Monthly Healthy Tip and Recipe (new for 2023) – **3 (6%)**
- d) Healthy Employer Recognition Program – **4 (9%)**
- e) GPBCH Annual Wellness Summit – **21 (46%)**
- f) GPBCH Inter-corporate Walking Challenge – **2 (4%)**
- g) Other (please type in chat) – **0 (%)**

- Action Collaborative on Obesity and Diabetes
- CDC Foundation/GPBCH/HealthNEXT Culture of Health Initiative
- Developing a model benefit design for hypertension (funded by CDC Foundation)
- National survey of people with MS, looking at impact on employment
- Jefferson HEOR Fellow projects using the Gallagher database
- Planning of health equity data summit
- Continued promotion of the National Diabetes Prevention Program, and building in promotion of diabetes self-management education and support programs

HIDDEN GEMS: GPBCH Benefits Few Members Know About!

- Job posting service
- Healthy Employer Recognition Program
- SHRM and other CPD credits for many educational programs
- Presentation: How to protect yourself and your family from medical errors
- Leapfrog Lives and Dollars Lost calculator
- PBM Group Purchasing Program: FREE claims analysis through Employers Health
- “Members Only” website: resources, contact list, archive of programs...

COLLABORATIVE PARTNERSHIPS

GPBCH engages with organizations locally and nationally to represent employers' interests to improve the value of healthcare spending and to drive better outcomes for the health and productivity of the workforce and community.



Employer Polling Question: Which of the following do you see as the most valuable benefit of your GPBCH membership?

Respondents – **15**

- a) Access to high-quality education on topics of importance – **4 (26%)**
- b) Networking with other employers – **6 (40%)**
- c) Having an organization promote healthcare quality, safety and value on behalf of employers – **3 (20%)**
- d) Having an organization educate policy-makers on issues of importance to employers – **1 (7%)**
- e) Identification of best practices and programs for population health management and advancing equity – **1 (7%)**
- f) Availability of resources on advancing well-being and value – **0 (0 %)**
- g) Other (comment in chat box) – **0 (0 %)**

Affiliate Member Polling Question: Which of the following do you see as the most valuable benefit of your GPBCH membership?

Respondents – **13**

- a) Access to high-quality education on topics of importance – **1 (8%)**
- b) Ability to network with employers – **6 (46%)**
- c) Having an organization promote healthcare quality, safety and value on behalf of employers – **2 (15%)**
- d) Having an organization educate policy-makers on issues of importance to employers – **2 (15%)**
- e) Identification of best practices and programs for population health management and advancing equity – **1 (8%)**
- f) Availability of resources on advancing well-being and value – **1 (8%)**
- g) Other (comment in chat box) – **0 (0%)**

HOW CAN YOU GET MORE ENGAGED?

- Interest Group Participation
 - Health & Wellbeing
 - Transparency
 - Benefits Innovation
 - Healthcare Equity
 - Diabetes/Obesity Employer Collaborative
- Know and Take Advantage of Your GPBCH Benefits
- Member Recruitment
- Follow GPBCH on Social Media
- Provide Feedback: HOW CAN WE HELP YOU?

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Serving Southeastern Pennsylvania, Southern New Jersey, and Delaware