

2022 ANNUAL REPORT

***CELEBRATING
TEN YEARS!***



*Serving Southeastern Pennsylvania,
Southern New Jersey and Delaware*

Messages from the President and Chair of the Board

In January of 2012, we announced the launch of the Greater Philadelphia Business Coalition on Health, with 8 employer members representing 70,000 covered lives, and 8 affiliate members. As we celebrated our 10th anniversary year in 2022, I'm proud that membership had grown to 52 employers, representing over 1.5 million lives, and 47 affiliate members – health plans, benefits consultants, pharmaceutical manufacturers, and other organizations that support the employer community as we seek to improve workforce and community health and the quality, safety and value delivered by the healthcare system. I believe that this growth in membership, and high rate of member retention, signals that employers are deriving benefits from GPBCH membership. That's why we're here!

In translating our impact into objective data, consider this:

- When we became a Leapfrog Regional Leader in 2012, only three hospitals (out of 55) in our region were making data on quality and safety publicly available using the Leapfrog survey; now, 75% of our region's hospitals are participating in this national effort.
- We have helped at least 15 of our employer members implement the National Diabetes Program, a CDC evidence-based lifestyle change program that significantly reduces the risk of developing diabetes.
- During the pandemic, we had, on average, 30 employer member organizations attend each of our COVID updates to share best practices.
- In 2022, we launched a Culture of Health initiative, supported by the CDC Foundation, where seven member organizations are participating in an Employer Learning Collaborative to implement a standardized approach for measuring and improving their organizational cultures.

As you read this 10th Anniversary Annual Report, I hope you too will be impressed with our accomplishments and see the value of supporting us as we move forward into the next decade!



Neil I. Goldfarb
President and CEO

I am pleased to share with you the 2022 Annual Report for the Greater Philadelphia Business Coalition on Health. The City of Philadelphia has been a member of the Coalition almost since its inception, and I currently am serving my second term as Chair of the GPBCH Board of Directors. I strongly believe in the Coalition's mission of bringing employers together to improve health and healthcare. As employers, we all are struggling with a myriad of issues: managing utilization and costs of care, workforce engagement in self-management of health and understanding and using the benefits we offer, ensuring geographic and financial access to high-quality care, retaining talent and reducing turnover, ...and many others. I view the GPBCH educational offerings as essential to our efforts, and, for me, GPBCH is a very low-cost secondary source of benefits consulting information. I also believe my efforts have benefited from networking with other members of the Coalition and learning how they are approaching the problems we are facing.

I also would be remiss in writing this introduction if I didn't specifically mention the challenge we all face in driving health equity. This is a personal and professional passion of mine, and it has been great to speak with other Coalition members who share the commitment to improving health equity. No one employer can address the social determinants of health and system issues standing in the way of creating equity, but the chances of progress increase when a community of employers work together to identify root causes, seek solutions, and disseminate best practices to our peers. I'm proud to be part of an organization that began providing education on how employers could reduce disparities in healthcare long before "health equity" became a buzzword.

If you already are a GPBCH member, as Board Chair, I want to thank you for your support for the Coalition, and the communities we work in, and draw our workforce from. If your organization is not yet a member, I invite you to join us on the journey toward a more equitable, accessible, affordable, safe, effective, and efficient system that builds a healthier population.



Marsha Greene-Jones
Chair of the Board

The Greater Philadelphia Business Coalition on Health (GPBCH) mission is to increase the value of health benefit spending for the region's employers. We do this by improving workforce and community health, increasing healthcare quality and safety, and reducing healthcare costs. The Coalition represents employer interests in working with health plans, healthcare providers, benefits consultants, suppliers and other system stakeholders to address population health priorities and to ensure that when healthcare is needed it is accessible, affordable, equitable, high-quality, and safe.

Staff / Board of Directors / Membership

GPBCH Staff



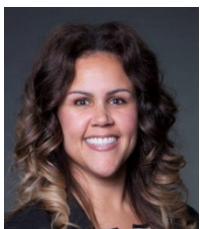
Neil Goldfarb
President & CEO



Jill Hutt
VP of Member Services



Eric Croft
Director of Operations



Tanika Smith
Director of Program
Development and
Communication



Martha Romney
Project Director



Ray Fabius, MD
Consulting Medical
Director

Board of Directors

- Marsha Greene-Jones, Deputy Human Resources Director, City of Philadelphia (Board Chair)
- Mark Angelo, MD, President & CEO, Delaware Valley ACO
- Pamela Braun, Vice President, Clinical Improvement, Health Care Improvement Foundation
- Sharon Castillo, Director, Plan Administration, Board of Pensions of the Presbyterian Church (U.S.A.)
- Maureen Clancy, Vice President of Human Resources, Comcast NBCUniversal
- Michelle Denault, Senior Benefits Administrator, Wawa
- Aileen Espiritu, Benefits Manager, Essity North America
- Lorna Haley, Occupational Health Nurse, SEPTA
- James Miller, Executive Director, Specialty Business, Aetna
- James Rhodes, Deputy County Administrator, Camden County
- Peggy Schubert, Area Vice President, Gallagher
- James Startare, Vice President of Benefits, Aramark
- Pam Teufel, Senior Vice President, Chief Human Resources Officer, Main Line Health
- Marnie Vaughan, Vice President of Human Resources, Inframark

Member Organizations (as of December, 2022)

Employers

- Alliance Cancer Specialists
- AmeriGas
- AmerisourceBergen
- Aramark
- Avantor
- Ballard Spahr
- Bancroft
- Board of Pensions of the Presbyterian Church (U.S.A.)*
- Bucks County Community College
- Camden County
- Center City District
- Children's Hospital of Philadelphia
- ChristianaCare
- City of Philadelphia
- City of Wilmington
- Comcast NBCUniversal*
- Community College of Philadelphia
- Day & Zimmermann
- Delta Community Supports
- Devereux Advanced Behavioral Health
- Essity
- Five Below
- Greater Philadelphia YMCA
- Independence Blue Cross
- Inframark
- Johnson & Johnson
- Lincoln Financial Group
- Main Line Health
- MedRisk
- Merck and Co.*
- Multiple Sclerosis Association of America
- PAISBOA Health Benefit Trust
- Philadelphia Gas Works
- Public Health Management Corporation
- QualTek USA
- Resources for Human Development
- School District of Philadelphia
- Southeastern Pennsylvania Transportation Authority
- State of Delaware
- Stradley Ronon Stevens & Young
- Tabula Rasa Healthcare
- TD Bank
- Teamsters Health & Welfare Fund of Philadelphia
- Thomas Jefferson University and Hospitals
- Tioga Diabetic Optical Laboratories
- Toll Brothers
- University of Delaware
- Veolia Water Technologies & Solutions
- Virtua Health
- Wawa
- Woods Services
- YMCA of Delaware

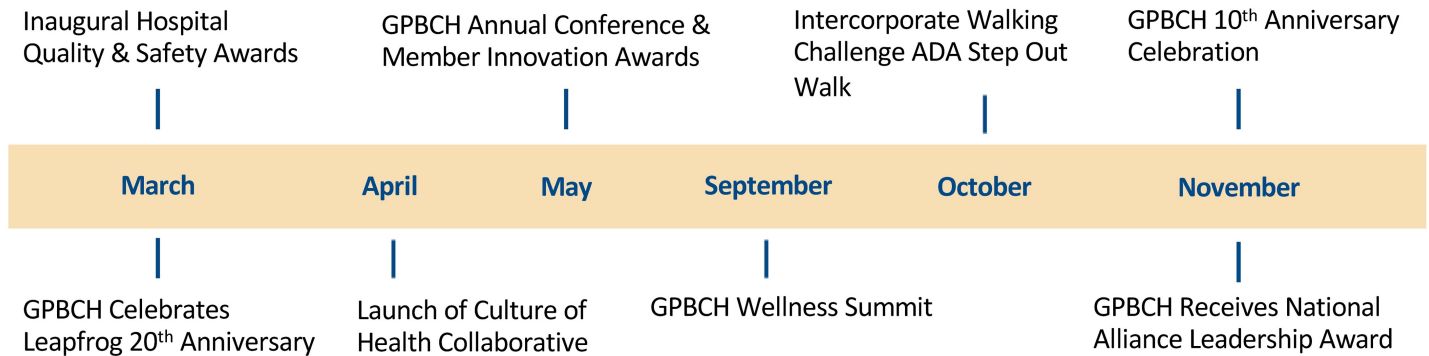
*Premier Employer Member

Affiliates

- Abbvie
- Accolade
- Aetna
- Amgen
- Aon
- apree health
- Archetype Solutions Group
- Boehringer Ingelheim
- Buck
- Businessolver
- Centivo
- Conner Strong & Buckelew
- Delaware Valley Accountable Care Organization
- Exact Sciences
- Gallagher
- Genentech
- Health Advocate
- Health Care Improvement Foundation
- HealthNEXT
- Healthshare Exchange of Southeastern Pennsylvania
- HealthWell Solutions
- Hinge Health
- Homestead Smart Health Plans
- Humana
- Independence Blue Cross
- Kelly Benefit Strategies
- Lockton Companies
- Marsh McLennan Agency
- MedWorks Consulting
- Mercer
- Moderna
- Novo Nordisk
- OneDigital
- Pacira BioSciences
- Pear Therapeutics
- Pfizer
- Rittenhouse Benefits
- Sanofi US
- Special Risk Insurance Services
- Tandigm Health
- TFG Partners
- Tria Health
- United Concordia Dental
- Value Health
- Wellness Coaches
- WellSpark Health
- Wysa, Inc.

"As an Affiliate Member of the Coalition, I have had the opportunity to learn from experts and to contribute to initiatives that truly advance healthcare value for employers."
- Peggy Schubert, Area Vice President, Gallagher

2022 Year in Review Highlights



GPBCH Tenth Anniversary Celebration

GPBCH Coalition members, supporters and friends joined us for our 10th Anniversary Celebration on November 10th at Aramark headquarters in Philadelphia. Our special guests included Philadelphia Mayor Jim Kenney, National Alliance of Healthcare Purchaser Coalitions CEO Mike Thompson, Leapfrog Group Director Jill Berger, and Dr. David Nash, author of "How COVID Crashed the System: A Guide to Fixing American Health Care". GPBCH accomplishments were recognized with awards and speeches from GPBCH Board President Marsha Greene-Jones (City of Philadelphia), Jim Rhodes (Camden County), and Aaron Schrader (Delaware Statewide Benefits).

GPBCH Ten Year Accomplishments

- Increased membership by 500%
- Increased Leapfrog Hospital Survey participation to 75%
- Conducted 175 educational programs
- Participated in 20 grant funded projects



Marsha Greene-Jones presents Neil Goldfarb with GPBCH Founders Award



Neil Goldfarb, Eric Croft and Jill Hutt with Philadelphia Mayor James Kenney



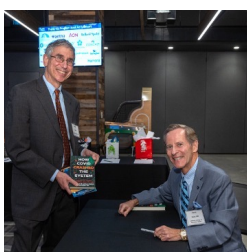
Jim Rhodes and Edward McDonnell present Neil Goldfarb with County of Camden Community Citizen Service Award



Mike Thompson recognizes GPBCH with the National Alliance Member Leadership Award



Jill Berger with Neil Goldfarb



Dr. David Nash with Ed Leeds, Ballard Spahr



Team from Board of Pensions of the Presbyterian Church (U.S.A.)

View GPBCH 10th Anniversary Highlights

[GPBCH Anniversary Booklet](#)

[GPBCH "Through the Years"](#)

[10th Anniversary Presentation](#)

[10th Anniversary Photos](#)

[AJMC Interviews](#)

[Philadelphia Business Journal Article](#)

Educational Programs

Throughout 2022 GPBCH hosted in-person and virtual education programs for our employer and affiliate members and the community, contributing national and local expertise to provide actionable information and tools to advance workforce health improvement and value-based healthcare. Program topics included:

- Obesity and Diabetes Prevention and Management
- Addressing Needs for Employees as Caregivers
- Maximizing Value for Pharmacy Benefits
- Advancing a Tobacco-Free Workplace
- Employer Tools to Address the Opioid Epidemic
- Healthcare Quality, Safety and Price Transparency
- CPR and AED Training
- Employers Only Forums

GPBCH Wellness Summit



GPBCH Medical Director Ray Fabius and Michele Bildner, CDC Foundation, discussing culture of health best practices

The 2022 Wellness Summit, *Equitably Advancing Physical and Mental Health*, included topics on improving health equity, advancing mental health, addressing obesity, building cultures of health, and promoting vaccination.

GPBCH Annual Conference



The 2022 Annual Conference, *Pushing Past the Pandemic: Doing Business Differently to Achieve Health and Value*, addressed topics on health equity, health plan innovation, high-cost claimants, healthcare cost, quality and safety transparency, legislative compliance, and the business value of health on productivity. Keynote Speaker, Jessica Brooks, Pittsburgh Business Group on Health, spoke about health equity in the workforce.

Recognizing Innovation and Leadership

GPBCH Member Innovation Awards



At the 2022 Annual Conference, we recognized four members with the GPBCH Healthcare Innovation Award. Pictured with Neil Goldfarb and Jill Hutt are award winners Maria Scheeler, Teamsters Health & Welfare Fund of Philadelphia and Vicinity, Aaron Schrader, Delaware Statewide Benefits, Aileen Espiritu, Essity North America and Dany Bourjolly Smith, City of Wilmington.

GPBCH Quality and Safety Awards



GPBCH and Health Care Improvement Foundation hosted the Inaugural Quality and Safety Awards in March to recognize ten hospitals in our region for performance excellence based on 2021 Leapfrog Hospital Survey and Safety Grade results.

"The strong participation and support of our members and sponsors is a testament to the commitment to improve the healthcare landscape. It is this commitment that has allowed GPBCH to be recognized for advancing healthcare value. As a national employer based in this region, I am proud to be part of this exceptional coalition that engages employers and healthcare stakeholders to improve population health." - James Startare, Vice President of Benefits, Aramark

Collaborative Partnerships to Advance Healthcare Value

GPBCH staff and members engage with organizations nationally and locally to represent employers' interests in driving improvement in community and population health and health benefits value.

NATIONAL PARTNERSHIPS

GPBCH represents employers at the national level with the National Alliance of Healthcare Purchaser Coalitions, The Leapfrog Group, Employee Benefits Research Institute, Integrated Benefits Institute, ERISA Industry Committee, Get the Medications Right Institute, Coalition Against Surprise Medical Billing, the American Journal of Managed Care, and the Agency for Healthcare Research and Quality.

National Alliance of Healthcare Purchaser Coalitions

As a member of this national network of 50 regional business coalitions, GPBCH extends additional educational benefits to our members, maintains a voice in the national health policy debate, and participates in sharing best practices and tools for employers across the coalition network.



GPBCH leaders and members discuss the Culture of Health initiative at the National Alliance Annual Forum

The Leapfrog Group

GPBCH is Regional Leader for the Leapfrog Group, a leading national advocate for improving healthcare transparency of quality and safety information for hospitals and ambulatory surgical centers.



Pictured: Jill Hutt, GPBCH, Tanika Smith, GPBCH and 2022 Leapfrog Bruce Bradley Fellow, and Aaron Schrader, State of Delaware, with Leah Binder, CEO of The Leapfrog Group

American Journal of Managed Care



GPBCH has contributed articles and podcasts on diabetes, obesity, migraine and value-based care to the American Journal of Managed Care, a leading peer-reviewed journal.

Agency for Healthcare Research and Quality

GPBCH CEO Neil Goldfarb serves on the National Advisory Council for the Agency for Healthcare Research and Quality (AHRQ), the lead Federal agency charged with improving the quality and safety of healthcare.

LOCAL PARTNERSHIPS

Locally, we collaborate with American Diabetes Association, Health Care Improvement Foundation, Get Healthy Philly, Health Promotion Council, HealthShare Exchange, Live Healthy PA, Delaware Health and Social Services, Delaware Health Information Network, Delaware State Chamber of Commerce, and Chamber of Commerce of Southern New Jersey.

Health Promotion Council



Mark Angelo, MD, DVACO, received an Inter-Corporate Walking Challenge Award from Eric Croft, GPBCH, Ayana Bradshaw and Gina Trignani, Health Promotion Council, event co-sponsor

American Diabetes Association

GPBCH collaborated with ADA, YMCA of Greater Philadelphia and Health Partners for a September community health fair in North Philadelphia, and participated in the October ADA Step Out Walk in October.



Neil Goldfarb, Eric Croft and world heavyweight boxing champion, Tim Witherspoon at Step Out Walk

Delaware Health and Social Services



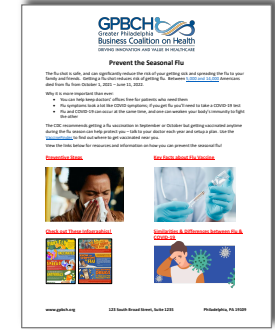
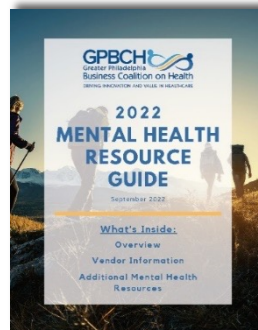
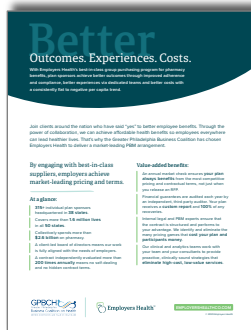
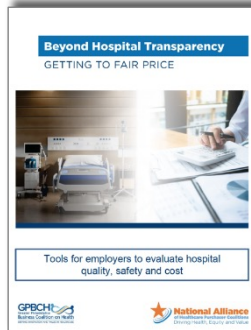
GPBCH partners with Delaware Health and Social Services to promote diabetes prevention. Pictured are Wendy Bailey, DHSS, Jill Hutt, GPBCH, LeVar Johnson, Novo Nordisk, Dany Bourjaily Smith, City of Wilmington, and Peter Campbell, YMCA of Delaware

Initiatives and Resources to Improve Population Health

GPBCH Officers and Board of Directors collaborate with our members and healthcare stakeholder partners on initiatives to improve healthcare value. These include programs and resources to advance health equity, drive quality, safety and cost transparency, improve workforce health and well-being, and identify important population health issues for action.

GPBCH Initiatives:

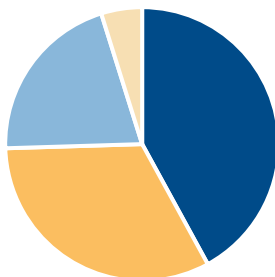
- Driving quality, safety and cost transparency
- Increasing health equity for the workforce and community
- Advancing obesity and diabetes prevention and management
- Promoting health and wellbeing with monthly wellness observances, healthy living and eating guides
- Identifying best practices for mental health
- Identifying best practices for pharmacy management
- Initiating Culture of Health Collaborative
- Engaging higher education students in research
- Offering access for Jefferson College of Population Health certificate and Master's programs at reduced tuition



"The Coalition resources and the opportunity to participate in the Culture of Health Collaborative provide our team with expert knowledge and advice to be better equipped to achieve our corporate goals to improve workforce health and engagement. It enables us to demonstrate the value of Five Below as an employer of choice."
- Samantha Boyd, Benefits Manager, Five Below

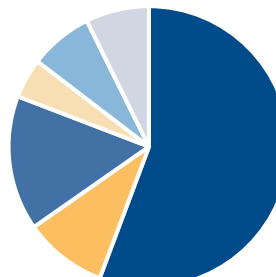
GPBCH Fiscal Year 2022 Finances

Revenue \$757,000



- Member Dues
- Grants
- Sponsorships
- Other

Expenses \$657,000



- Payroll
- Other
- Sub-Grants
- Rent
- Benefits
- Meetings

GPBCH is recognized by the US Internal Revenue Service as a 501 (c) (3) non-profit organization. The Coalition operates on a July to June fiscal year. GPBCH is registered as a charitable organization with the United Way of Greater Philadelphia and Southern New Jersey (#52988).



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