

2021 ANNUAL REPORT

Serving Southeastern Pennsylvania, Southern New Jersey and Delaware

Messages from the President and Chair of the Board

We are happy to share with you the 2021 Annual Report for the Greater Philadelphia Business Coalition on Health. We know that the pandemic was an ongoing source of stress for our members, as they worked to continue progress toward their population health and health benefits strategies while dealing with new challenges such as: how to approach vaccination and return to work policies; addressing rising demand for mental health supports; supporting workforce understanding of benefits and engagement with healthrelated offerings; redesigning benefits to support workforce goodwill and retention; and, increased recognition of the need to advance health equity.

Throughout the year, we sought to offer education and individualized consultation to support our members in addressing these challenges. We also continued to work with local, regional and national healthcare system stakeholders and organizations to represent the interests of employers while promoting advancement of a high-value healthcare system that delivers on quality, accessibility, affordability and equity. New information on lower rates of preventive care, and declining metrics of patient safety during the pandemic across the nation remind us that these efforts can't be backburnered – in fact, they are more important than ever.

I am very appreciative of the nearly 100 employer and affiliate member organizations that have chosen to continue to support our efforts, which benefit their organizations, their workforce, and our communities. I'd like to believe that steady membership throughout the past few years reflects a high level of member satisfaction and engagement.

Please review the activities and accomplishments summarized in this Annual Report, which are a result of a team effort across the GPBCH staff, Board of Directors, interest group members, employer and affiliate members, and many regional and national organizations. We welcome your feedback on how to improve our value to our members and the communities we serve.

As we enter our 10th year as a Coalition, we recognize how much more can still be accomplished. We hope you will join us in celebrating where we've been and commit to continuing to support our efforts to move our mission forward!



il Malada

Neil I. Goldfarb President and CEO

On behalf of the Board of Directors for the Greater Philadelphia Business Coalition on Health, I thank you for taking the time to review this Annual Report for 2021.

The City of Philadelphia has been an active participant in, and supporter of, the Coalition for nearly 10 years. We continue to view GPBCH as a trusted source of information, tools and resources to help us manage the health and care needs of our workers. Beyond my role as the Chair of the Board of Directors, I actively participate in many of the Coalition's initiatives and interest groups. I've found GPBCH membership to greatly benefit our efforts, and I've yet to find a health-related offering that delivers a Return on Investment on par with our annual GPBCH dues.

One subject I am especially passionate about is the role we can take, as employers, and an employer coalition, to advance health equity. The COVID pandemic illustrated inequities that have existed far too long and not been well addressed by us through our benefits offerings. As GPBCH's Health Equity Interest Group, established in 2021, continues to meet and implement its agenda I hope to see us collectively helping ensure that *everyone* we serve has equal access to safe, high-quality, and affordable care.

I want to thank my fellow Board members for allowing me to lead and represent them, and I want to thank the GPBCH staff for their continued efforts on behalf of the entire GPBCH membership. On behalf of the Board of Directors, I invite you, if not already a member, to join our Coalition to support our mission in advancing healthcare value to best meet the needs of employers and their employees in building effective benefits and well-being programs.



Marsha Greene-Jones Chair of the Board

The Greater Philadelphia Business Coalition on Health (GPBCH) mission is to increase the value of health benefit spending for the region's employers. We do this by improving workforce and community health, increasing healthcare quality and safety, and reducing healthcare costs. The Coalition represents employer interests in working with health plans, healthcare providers, benefits consultants, suppliers and other system stakeholders to address population health priorities and to ensure that when healthcare is needed it is accessible, affordable, equitable, high-quality, and safe.

Staff / Board of Directors / Membership

Staff

- · Neil Goldfarb, President and CEO
- Jill Hutt, Vice President of Member Services
- Eric Croft, Director of Operations
- Martha Romney, JD, MPH, MS, RN, Project Director
- Ray Fabius, MD, Consulting Medical Director

Statement on Race, Health and Equity

Since 2012 GPBCH has worked to improve population health and ensure that when healthcare is needed it is accessible, affordable, high-quality, and safe. Tragic events in 2020 have demonstrated that violence and racism are threats to health and well-being, and that both remain barriers to a better life for all people in our community.

GPBCH member organizations provide employee health benefits to over 1.5 million people. Those employees come from all walks of life and represent the broad diversity of people who live in our region and the nation.

We stand against racism and violence. Both are in opposition to achieving health and well-being, which is at the heart of our mission. We will continue to work to eliminate health disparities and break down the barriers that have excluded far too many from the goals we seek to achieve as an employer coalition.

Member Organizations (as of December, 2021)

Employers

- AmeriGas
- AmerisourceBergen
- Aramark
- Avantor
- Ballard Spahr
- Board of Pensions of the Presbyterian Church U.S.A.*
- Presbyterian Church U.S.A
 Bucks County Community
- College
- Burlington Stores
- Camden County
- Center City DistrictChildren's Hospital of
- Philadelphia
- ChristianaCare
- City of Philadelphia
- City of Wilmington
- Clemens Food Group
- Comcast NBCUniversal*
- Community College of
 Philadelphia
- Philadelphia
 Day & Zimmermann
- Day & Zimmermann
 Delta Community Supports
- Devereux Advanced
- Behavioral Health
- Essity
- Greater Philadelphia YMCA
- Independence Blue Cross
- Inframark
- Johnson & JohnsonLincoln Financial Group
- Lincoin Financial Group

*Premier EmployerMember

- Main Line Health
- MedRisk
- Merck and Co.*
- Multiple Sclerosis Association of America
- PAISBOA Health Benefit
 Trust
- Philadelphia Gas Works
- Public Health Management Corporation
- QualTek USA
- Resources for Human Development
- School District of Philadelphia
- Southeastern Pennsylvania
- Transportation Authority
- State of Delaware
- Stradley Ronon Stevens & Young
- SUEZ Water Technologies & Solutions
- Tabula Rasa Healthcare
- TD Bank
- Teamsters Health & Welfare Fund of Philadelphia
- Thomas Jefferson University
- and Hospitals
 Toll Brothers
- University of Delaware
- Virtua Health
- Wawa
- Woods Services
 - YMCA of Delaware

Board of Directors

- Marsha Greene-Jones (Board Chair), Deputy Human Resources Director, City of Philadelphia
- Pamela Braun, Vice President, Clinical Improvement, Health Care Improvement Foundation
- Maureen Clancy, Senior Director, Total Rewards, Comcast NBCUniversal
- Frank Cummings, Director, Enterprise Health Benefits, Thomas Jefferson University & Jefferson Health
- · Michelle DeNault, Senior Benefits Administrator, Wawa
- Patricia Haines, Executive Vice President, Chief Benefits Officer, Board of Pensions of the Presbyterian Church (U.S.A.)
- Lorna Haley, Occupational Health Nurse, SEPTA
- Gerry Hoffner, Principal, Mercer
- James Miller, Vice President Sales and Service, Mid-Atlantic Market National Accounts, Aetna
- James Rhodes, Deputy County Administrator, Camden County
- · Peggy Schubert, Area Vice President, Gallagher
- Andrea Silver, Wellness Business Partner, Philadelphia Gas Works
- James Startare, Associate Vice President, Aramark
- Marnie Vaughan, Vice President of Human Resources, Inframark

Lockton Companies

Mercer

Moderna

One Drop

OneDigital

Pfizer

Sanofi US

.

NovoNordisk

Omada Health

Pacira BioSciences

Pear Therapeutics

Rittenhouse Benefits

Tandigm Health

TFG Partners

Value Health

Wellness Coaches

WellSpark Health

Tria Health

Trion

Special Risk Insurance Services

United Concordia Dental

MedWorks Consulting

Affiliates

- Abbvie
- Accolade
- Aetna
- Amgen
- Aon Analastana Oslatiana Os
- Archetype Solutions Group
- Boehringer IngelheimBristol-Myers Squibb
- Bristoi-Wyers S
 Buck
- CA Staubach & Associates
- Carrum Health
- Castlight Health

Goldfinch Health

Health Advocate Health Care Improvement

Healthshare Exchange of

Independence Blue Cross

Kelly Benefit Strategies

HealthWell Solutions

Homestead Smart

Southeastern Pennsylvania

Foundation

HealthNEXT

Hinge Health

Health Plans

Centivo

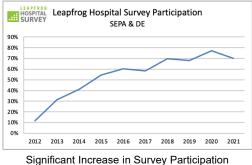
•

3

- Conner Strong & Buckelew
- Delaware Valley Accountable
- Care Organization
- Exact Sciences
- GallagherGenentech

Driving Quality, Safety and Cost Transparency

GPBCH is committed to advancing transparency of healthcare quality and pricing in order to achieve value. As Regional Leader for the Leapfrog Group in southeastern Pennsylvania and Delaware, GPBCH represents our members' interests in driving hospitals and ambulatory surgical centers to participate in the Leapfrog Group's national efforts to measure quality and safety in a standardized format, and using metrics that matter to consumers and show variation across providers. Since 2012 Leapfrog Hospital Survey participation in our region has increased from 5% to 70%. GPBCH employer members are actively involved with Leapfrog, where Comcast NBCUniversal, State of Delaware, Teamsters and Wawa participate in the Leapfrog National Panel of Employer Benefit Innovators, and State of Delaware Human Resources Administrator, Aaron Schrader, serves on the Leapfrog Board of Directors. Several GPBCH employer members have also been awarded Leapfrog Bruce Bradley Fellowships. GPBCH has promoted price transparency with educational sessions on a growing number of national hospital pricing tools, and by signing on to letters to Congress endorsing transparency initiatives.



 LEAPFROG
 Image: Construction of the set of

Addressing Obesity and Diabetes Prevention and Management

GPBCH continues to advance best practices for addressing obesity, and preventing and managing diabetes. Throughout 2021 the Coalition's Employer Action Collaborative on Obesity and Diabetes met monthly to share information, learn from national experts, and review tools and programs to help employers advance population health. With the Collaborative's input, we also began development of a comprehensive benefit design to address obesity. In partnership with the Philadelphia Diabetes Prevention Collaborative, Delaware Health and Social Services, and the National Association of Chronic Disease Directors, we continue to promote the National Diabetes Prevention Program (NDPP) as an evidence-based intervention that delivers high value to employers, thanks to its proven lifestyle-change curriculum and pay-for-performance model.





Eric Croft of GPBCH presents award to Sharon Castillo from Board of Pensions of the Presbyterian Church (U.S.A.)

GPBCH members participated in an Inter-Corporate Walking Challenge in support of the American Diabetes Association's Step Out Walk to Stop Diabetes. First place winner Board of Pensions of the Presbyterian Church (U.S.A.) was awarded a framed certificate of achievement along with a donation to their organization's assistance program. Thank you to GPBCH member organizations that participated in this challenge: Board of Pensions of the Presbyterian Church (U.S.A.), Novo Nordisk, Aetna, YMCA of Delaware and the Health Promotion Council.

"Having participated in the Employer Action Collaborative on Obesity and Diabetes for several years, the Board of Pensions has benefited in so many ways from GPBCH bringing together thought leaders and best-in-class speakers to help employers combat obesity and diabetes. It's not only great to be able to share steps we've taken to help those affected lead healthier lives, but also to see what other Philadelphia employers are doing. Last year, the Board participated in the American Diabetes Association's Step Out Walk to Stop Diabetes and we hopefully did a little to help them reach their goals. We're also pleased that several staff members have continued walking and we're looking forward to participating again this year!" - Sharon Castillo, Director, Plan Administration, Interpretation, and Regulatory Matters, Board of Pensions of the Presbyterian Church (U.S.A)

Initiatives and Resources to Improve Healthcare Value

GPBCH Officers and Board of Directors collaborate with employer and affiliate members and other healthcare stakeholder partners on initiatives to improve healthcare value. These include programs and resources to improve health equity, drive quality, safety and cost transparency, improve workforce health and well-being, and identify important population health issues for action.

"As an employer, Lincoln Financial Group offers a wide range of benefits and programs to empower our employees and their loved ones, and to help maintain or improve their health and quality of life. Our partnership with the Greater Philadelphia Business Coalition on Health helps us do just that – bringing us additional resources and ideas so we can build on our comprehensive well-being programs, and foster a continuously improving employee experience for our people." - Megan Mulka, AVP, Total Rewards at Lincoln Financial Group

GPBCH Initiatives:

- Increasing health equity for the workforce and community
- Driving quality, safety and cost transparency
- Advancing obesity and diabetes prevention and management
- Issuing employer advisories on topics such as lung cancer screenings, high-cost therapies, gastroenterology, and vaccines
- Promoting health and wellbeing with monthly wellness observances, healthy living and eating guides, and the Healthy Employer Recognition Program
- Reducing low-value care through the Choosing Wisely campaign and benefit design
- Identifying best practices for mental health and primary care integration
- Identifying best practices for pharmacy management
- Improving cancer prevention, hypertension treatment and migraine management
- Offering educational programs to address the pandemic and workforce health issues

Click on images to view documents.



GPBCH participates in a unique research partnership with the Jefferson College of Population Health's Fellowship Program in Health Economics and Outcomes Research, and Gallagher's Benefits Consulting team, in which fellows conduct employer-relevant research using a deidentified multi-employer claims database (medical and Rx) from Gallagher. In 2021, Fellows conducted projects examining impact of co-morbidities on migraine cost, and medication adherence for people with diabetes.



Throughout 2021 GPBCH provided education for our members and the employer community, hosting 23 educational programs and contributing expertise nationally to provide employers with actionable information and tools to advance workforce health improvement and value-based healthcare. Program topics included:

- Education and Resources to Address COVID-19
- Obesity and Diabetes Prevention and Management
- Improving Workforce Mental Health
- Maximizing Value for Pharmacy Benefits

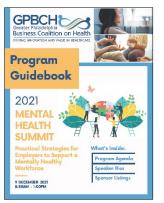
GPBCH 2021 Wellness Summit



The GPBCH 2021 Virtual Wellness Summit featured a series of short presentations to examine differences in health care preferences, access, utilization, and outcomes for population subgroups defined by gender, age/generation, race and ethnicity, and socio-cultural factors -and how to incorporate this knowledge into weight management, smoking cessation, mental health, and other total person health initiatives.

- Healthcare Price Transparency
- Musculoskeletal Issues in Employed Populations
- Advancing Cancer Screening
- Achieving Surgical Value

GPBCH 2021 Mental Health Summit



The GPBCH 2021 Mental Health Summit -*Practical Strategies for Employers to Support a Mentally Healthy Workforce* - featured speakers from National Alliance of Healthcare Purchaser Coalitions, Center for Workplace Mental Health, and Healthy Minds Philly.

Delaware Webinar Series



The four-part Delaware Healthcare Webinar Series featured sessions on mental health, return to care, patient safety and musculoskeletal issues.

Offering Expertise Nationally

GPBCH President and CEO Neil Goldfarb contributed expertise and led educational sessions for a wide range of local and national organizations, e.g. the National Alliance of Healthcare Purchaser Coalitions, American Journal of Managed Care, World Congress, and PHL Diversity. GPBCH Vice President Jill Hutt participated in educational sessions with the National Association of Chronic Disease Directors, the National Alliance of Healthcare Purchaser Coalitions and the Leapfrog Group.

Employer Education in Population Health

GPBCH collaborated with the <u>Jefferson College of</u> <u>Population Health</u> to develop Employer Track Graduate Certificate and Master's Degree programs for business and healthcare professionals. The programs provide a deeper focus on the application of population health principles for employee populations in organizations. GPBCH members are eligible for a tuition discount.

"The Wawa Wellbeing and Benefits team appreciate the high caliber and content of the GPBCH educational programs that support professional development and provide information on a variety of topics for critical decision making. With employees in several states, it is important for us to participate with a coalition that can offer resources not only for this region but also for the other regions where we do business." - Michelle DeNault, Senior Wellbeing and Benefits Administrator, Wawa

GPBCH Newsletter



Collaborative Partnerships

GPBCH engages with organizations locally and nationally to represent employers' interests and drive improvement in community and population health and health benefits value. At the local level, these organizations include the Delaware Valley Regional Planning Commission, Health Care Improvement Foundation, Get Healthy Philly, Health Promotion Council, HealthShare Exchange, Live Healthy PA, the Chamber of Commerce for Greater Philadelphia, Delaware Health and Social Services, Delaware Health Information Network, the Delaware State Chamber of Commerce, and the Chamber of Commerce of Southern New Jersey. GPBCH represents employers at the national level with organizations such as the National Alliance of Healthcare Purchaser Coalitions, The Leapfrog Group, Employee Benefits Research Institute, Integrated Benefits Institute, ERISA Industry Committee, Get the Medications Right Institute, and Coalition Against Surprise Medical Billing.

National Alliance of Healthcare Purchaser Coalitions

As a member of this national network of nearly 50 regional business coalitions GPBCH extends additional educational benefits to our members, maintains a voice in the national health policy debate, and participates in an effort to share best practices and tools for employers across the coalition network. (<u>https://nationalalliancehealth.org</u>)

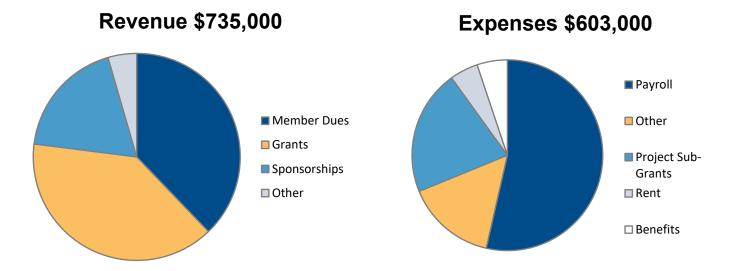
The Leapfrog Group

Leapfrog is a leading national advocate for improving healthcare through creating transparency of quality and safety information for hospitals and, more recently, ambulatory surgical care. For ten years GPBCH has served as Leapfrog Regional Leader for southeastern Pennsylvania and Delaware, encouraging providers to report their data, and summarizing information for our members and their employees. (https://leapfroggroup.org and https://hospitalsafetygrade.org)

PBM Group Purchasing Program: Employers Health

Through an agreement with Employers Health, a national coalition headquartered in Ohio, GPBCH employer members can access group purchasing for Pharmacy Benefit Management (PBM) services with CVS Health, Optum Rx, or Envision. The Employers Health contracts are highly competitive and rigorously monitored to maximize participant value.

GPBCH Fiscal Year 2021 Finances



GPBCH is recognized by the US Internal Revenue Service as a 501(c) (3) non-profit organization. The Coalition operates on a July to June fiscal year. GPBCH is registered as a charitable organization with the United Way of Greater Philadelphia and Southern New Jersey (#52988).



THELEAPFROGGROUP









DRIVING INNOVATION AND VALUE IN HEALTHCARE

123 South Broad Street Suite 1235 Philadelphia, PA 10109 215-800-1064 www.gpbch.org

