

# Welcome to the Tenth Anniversary Celebration!



### Mission

The Greater Philadelphia Business Coalition on Health seeks to increase the value of health benefit spending for the region's employers. We do this by improving workforce and community health, increasing healthcare quality and safety, and reducing healthcare costs.

The Coalition represents employer interests in working with health plans, healthcare providers, benefits consultants, suppliers and other system stakeholders to address population health priorities and to ensure that when healthcare is needed it is accessible, affordable, equitable, high-quality, and safe.

GPBCH represents 750,000 lives locally and 1.5 million lives nationally, serving employers in southeastern Pennsylvania, southern New Jersey and Delaware.



### **GPBCH Staff**



Neil Goldfarb President and CEO



Jill Hutt
Vice President of Member Services



Eric Croft
Director of Operations



Dr. Ray Fabius Consulting Medical Director



Marty Romney Project Director



### **GPBCH Board of Directors**



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James Startare Associate Vice President Benefits Aramark



Pam Teufel SVP, Chief Human Resources Officer Main Line Health



Marnie Vaughan Vice President, Human Resources Inframark



### **Thank You!**

Thank you to our employer and affiliate members, sponsors, and collaborative partners for supporting our mission to advance healthcare value.

Here's to another 10 years of making a difference!



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### Thank You Silent Auction Contributors

Aetna **Castlight Health** DoubleTree by Hilton HealthEquity Independence Blue Cross MedWorks Consulting LLC School District of Philadelphia Tanika Smith

# **GPBCH Minority College Student Summer Internship**

We are excited to launch an internship with GPBCH for minority college students in our region starting in June 2023. Proceeds from the Silent Auction will assist in funding this summer internship program.





### Thank You GPBCH Premier Employer Members









### Thank You GPBCH Employer Members

























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### Thank You GPBCH Affiliate Members









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### Thank You GPBCH Collaborative Partners









































Connected for Life



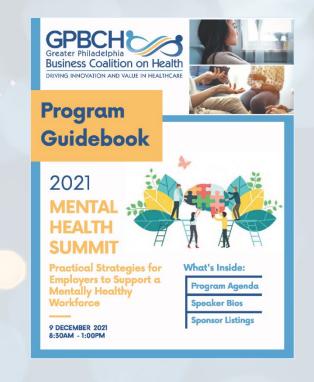


### Key Accomplishments: Education

### **Education Topic Examples:**

- Employers Only Forums
- Quality, Safety & Price Transparency
- Obesity and Diabetes
- Behavioral Health
- Health Equity
- Pharmacy Benefits
- Advancing Cultures of Health
- COVID-19
- Primary Care
- Advanced Surgical Value
- Oncology
- Musculoskeletal Issues
- Migraine
- Dental Health
- Multiple Sclerosis
- Smoking Cessation
- High-Risk Pregnancy
- Stroke Prevention





"The Wawa Wellbeing and Benefits team appreciate the high caliber and content of the GPBCH educational programs that support professional development and provide information on a variety of topics for critical decision making. With employees in several states, it is important for us to participate with a coalition that can offer resources not only for this region but also for the other regions where we do business." - Michelle DeNault, Senior Wellbeing and Benefits Administrator, Wawa

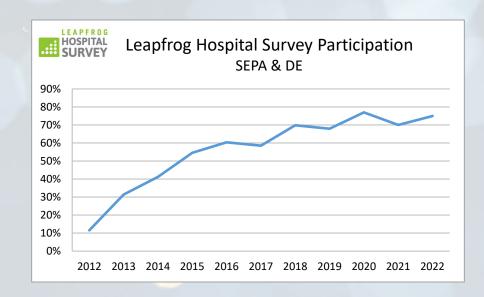


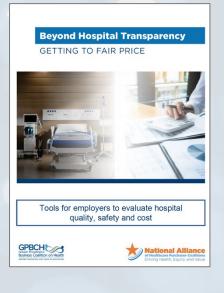
### Key Accomplishments: Transparency

- Leapfrog Hospital Survey participation in SEPA/DE leaped from 5% to 75%.
- GPBCH employer members, Comcast NBCUniversal, State of Delaware, Teamsters, and Wawa, participate in Leapfrog National Panel of Employer Benefit Innovators.
- GPBCH members awarded Leapfrog Bruce Bradley Fellowship.
   Jill Hutt, GPBCH, Marnie Vaughan, Inframark, Aaron Schrader, State of Delaware,
   Sharon Castillo, Board of Pensions of the Presbyterian Church (U.S.A.),
   Tanika Smith, Teamsters Health & Welfare Fund of Philadelphia & Vicinity
- Introduced Inaugural GPBCH Top Hospital Awards in 2021.
- Issued Transparency Reports for hospital and physician quality and pricing.

"Being able to identify high quality, safe health care is key so we can provide our members the information they need to make informed decisions for the best outcomes." - Tanika Smith, Director of Communications, Teamsters Health & Welfare Fund of Philadelphia & Vicinity









### Key Accomplishments: Health & Well-being

### **GPBCH Members Have Engaged in:**

- CDC Foundation Cultures of Health Initiative
- Health Equity Collaborative
- Diabetes Prevention Pilot Programs
- GPBCH Healthy Employer Recognition
- Healthcare Innovation Awards
- Community Well-being Events

"The City of Philadelphia has been an active participant and supporter of the Coalition over the last ten years. GPBCH is a trusted source for information, tools and resources to help employers identify innovative approaches to manage and advance workforce and community health. The Return on Investment far exceeds the membership dues."

- Marsha Greene-Jones, GPBCH Board Chair and Deputy Human Resources Director, City of Philadelphia & GPBCH Board Chair

### **Ground in Population Health**





### PREVENTING DIABETES IN THE WORKFORCE

Call To Action for Benefits and Financial Advisors to Improve Workforce Health And Reduce Costs



### Save the Date!





# 2023 GPBCH Annual Conference

May 24th, 2023 7:30am - 4:00pm

Philadelphia DoubleTree Hotel



# Connect with GPBCH on Social Media!

## Follow us @GPBCH for updates on:

- **Upcoming Programs**
- **New Resources**
- **Coalition News**
- And More!





