



## **GPBCH Health Benefits Innovation Awards Honor Distinguished Employer Health and Well-Being Management Programs Advancing Employee Health While Managing Healthcare Costs**

PHILADELPHIA, PA (May 18, 2023)—The Greater Philadelphia Business Coalition on Health (GPBCH) is pleased to announce the recognition of Health Promotion Council of Southeastern Pennsylvania and the City of Wilmington, Delaware as the 2023 GPBCH Health Benefits Innovation Award winners. Applicants submitted descriptions, implementation experience and evaluative findings of their health and well-being management programs or benefit design changes to advance employee health, control health benefits spend and/or improve healthcare quality and safety. Applications were reviewed by a panel of judges including GPBCH leadership and members of the Board of Directors whose organizations were not applying for an award. Winners will present an overview of their award-winning innovations at the GPBCH Annual Conference on May 24<sup>th</sup> at the DoubleTree by Hilton Philadelphia City Center.

- Health Promotion Council: *Piloting the National Diabetes Prevention Program HALT Platform with Two Employers: A Case Study*
- City of Wilmington: *Using Game-Based Learning in Wellness to Drive Employee Engagement*

Applicants awarded an “Honorable Mention” designation from the judging panel are Health Advocate, MJH Lifesciences and State of Delaware Statewide Benefits Office and Division of Public Health.

The 2023 GPBCH Annual Conference theme is “Driving Toward Value: Step on the Gas!” The conference brings together over 250 employers, healthcare stakeholders, industry and academic experts to discuss value and equity through benefit design, employee engagement, primary care, provider contracting, value-based contracting, digital healthcare solutions, and pharmacy benefits management. Featured speakers Mark Fendrick, Director of the University of Michigan V-BID Center, and Paul Fronstin, Director of Health Benefits Research for the Employee Benefits Research Institute will discuss the impact of out-of-pocket payments on consumer healthcare seeking behavior and outcomes. Subsequent sessions will tackle other pressing issues and opportunities for employers including fostering primary care and managing PBMs and the pharmaceutical budget. The Conference will conclude with a call to action for employers led by Mike Thompson, CEO of the National Alliance of Healthcare Purchaser Coalitions, and Neil Goldfarb, CEO of GPBCH. “With the worst of the pandemic behind us, it’s time for employers and the larger healthcare system to get back to implementing strategies that foster care access, quality, equity, value, and affordability; we hope Conference attendees will learn of practical solutions to expedite movement on this journey,” according to Mr. Goldfarb.

Session topics include:

- Driving Value and Equity Through Benefit Design
- What Does Research Tell Us About Benefit Design Impact on Utilization and Cost
- Is Fostering Access to and Use of Primary Care the Key to Value?
- Fostering an Employer and Health Plan Partnership Centered on Value
- Employer Showcase: Health Benefits Innovation Award Winners
- Panel Discussion: Changing the Way You Think About Pharmacy Benefits Management
- Panel Discussion: Driving Toward Value at the Local and National Levels: What Should You Do Next?

Details about the May 24<sup>th</sup> GPBCH Annual Conference at the DoubleTree by Hilton Philadelphia Center City can be found at <https://www.eventbrite.com/e/2023-gpbch-annual-conference-tickets-590371114897>

## **About Greater Philadelphia Business Coalition on Health**

The [Greater Philadelphia Business Coalition on Health](#) (GPBCH) is an employer-led non-profit membership organization focused on working with health plans, health care providers, and other system stakeholders to improve the value of health benefit spending for its members, by improving healthcare quality and safety and reducing health care costs. The Coalition is committed to maintaining and improving the health and productivity of the region's workforce, and to ensuring that when health care is needed it is accessible, affordable, high-quality, and safe. The Coalition's service area includes southeastern Pennsylvania, southern New Jersey and the state of Delaware. GPBCH currently represents over 750,000 lives in the region and 1.5 million lives nationally, and is a member of the National Alliance of Healthcare Purchaser Coalitions that represents over 50 healthcare business coalitions in the United States.

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