



# 2025 Annual Conference

## Sponsorship Opportunities

### Event Logistics

Thursday, June 5th, 2025

### **The Philadelphia DoubleTree**

237 S. Broad Street  
Philadelphia, PA 19107  
(Broad & Locust Streets)

**7:30AM - 4:00PM**



### Contact

#### **Eric Croft**

Chief Operating Officer

For more information,  
contact Eric Croft  
([Ecroft@gpbch.org](mailto:Ecroft@gpbch.org))



### About the Conference

The GPBCH Annual Conference typically has 250-300 registrants, including representatives of employer and affiliate member organizations and other healthcare stakeholders. The all-day program focuses on innovative approaches to driving value in healthcare, and the agenda includes at least **TWO HOURS** of time for attendees to network and meet exhibitors. Space & opportunities **ARE LIMITED** so be sure to act quickly to reserve your spot as a 2025 sponsor.

# Sponsorship Levels

## **Platinum Level \*(3) Slots Available\***

- Opportunity to Sponsor a Program Session with an Employer Case Study & Speaker Identified by Sponsor
- Includes Session Introduction
- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (4) Complementary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

**GPBCH Member Price - \$7,850**

**Non-Member Price - \$9,750**

## **Gold Level \*(4) Slots Available\***

- 5 Minute Intro w/up to 2 Slides
- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (3) Complementary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

**GPBCH Member Price - \$5,750**

**Non-Member Price - \$6,950**

## **Silver Level \*Limited Slots Available\***

- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (2) Complementary Registrations
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

**GPBCH Member Price - \$3,950**

**Non-Member Price - \$5,200**

## **Bronze Level**

- Logo Recognition Scrolling Reel & Agenda
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

**GPBCH Member Price - \$1,250**

**Non-Member Price - \$1,750**

**Waitlists are available for "Sold Out" sponsorship levels - Contact Eric Croft to be added to the list**

# **Additional Sponsorship Levels**

## **All-Day Beverage Station \*(1) Slot Available\***

- Logo Recognition at all day station & Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

**GPBCH Member Price - \$2,400**

**Non-Member Price - \$2,900**

## **Breakfast Sponsor \*(1) Slot Available\***

- Logo Recognition at Breakfast Station & on Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

**GPBCH Member Price - \$2,100**

**Non-Member Price - \$2,600**

## **Registration Bag Sponsor \*(1) Slot Available\***

- Logo Recognition on Registration Bags
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

**GPBCH Member Price - \$2,700**

**Non-Member Price - \$3,200**

## **Wi-Fi Sponsor \*(1) Slot Available\***

- Listed as Wi-Fi sponsor on Scrolling Reel & Signage throughout Venue all-day
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

**GPBCH Member Price - \$2,400**

**Non-Member Price - \$2,900**

## **Registration Bag Insert**

- Include (1) Printed Material in Registration Packets

**GPBCH Member Price - \$500**

**Non-Member Price - \$600**