



2025 Annual Conference

Sponsorship Opportunities

Event Logistics

Thursday, June 5th, 2025

The Philadelphia DoubleTree

237 S. Broad Street
Philadelphia, PA 19107
(Broad & Locust Streets)

7:30AM - 4:00PM



Contact

Eric Croft

Chief Operating Officer

For more information,
contact Eric Croft
(Ecroft@gpbch.org)



About the Conference

The GPBCH Annual Conference typically has 250-300 registrants, including representatives of employer and affiliate member organizations and other healthcare stakeholders. The all-day program focuses on innovative approaches to driving value in healthcare, and the agenda includes at least **TWO HOURS** of time for attendees to network and meet exhibitors. Space & opportunities **ARE LIMITED** so be sure to act quickly to reserve your spot as a 2025 sponsor.

Available Sponsorship Levels

Bronze Level

- Logo Recognition Scrolling Reel & Agenda
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$1,250

Non-Member Price - \$1,750

All-Day Beverage Station *(1) Slot Available*

- Logo Recognition at all day station & Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,400

Non-Member Price - \$2,900

Breakfast Sponsor *(1) Slot Available*

- Logo Recognition at Breakfast Station & on Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,100

Non-Member Price - \$2,600

Registration Bag Insert

- Include (1) Printed Material in Registration Packets

GPBCH Member Price - \$500

Non-Member Price - \$600