

2024 Women's Health Conference

Sponsorship
Opportunities

**SCIENCE
HISTORY INSTITUTE**

315 Chestnut St,
Philadelphia, PA
19106

March 21, 2024

8:00AM - 3:00PM

To Secure Your Sponsorship,
Contact:

Eric Croft | Director of Operations
Ecroft@gpbch.org

GPBCH
Greater Philadelphia
Business Coalition on Health
DRIVING INNOVATION AND VALUE IN HEALTHCARE



About the Conference

The Women's Health Conference will spotlight some of the health concerns for women and how employers can address these issues through well-being programs and benefit design. Topics are likely to include preventive screenings, fertility benefits, perinatal care, bone health, caregiving, and menopause. Anticipated audience size is 120-140 GPBCH employer and affiliate members.

Available Sponsorship Levels

All-Day Beverage Sponsorship Opportunity:

GPBCH is seeking **one** sponsoring organization for the All-Day Beverage Sponsorship. The cost of a sponsorship is **\$1,750** (GPBCH Member Rate) or **\$2,250** (Non-Member Rate), which provides the following benefits:

- Logo recognition at All-Day Beverage Station & Scrolling Reel
- One complementary registration to the program
- Include (1) Printed Material in Registration Packets
- Recognition of Sponsorship on GPBCH Social Media Accounts
- Pre & Post Conference Attendance List

Insert a Piece of Marketing Material in Registration Bags:

GPBCH is seeking sponsoring organizations who would like to include (1) piece of marketing material in the registration bags. The cost of a sponsorship is **\$700** (GPBCH Member Rate) or **\$1,000** (Non-Member Rate), which provides the following benefits:

- Logo recognition on Scrolling Reel
- One complementary registration to the program
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List

For more information, or to secure a spot, please contact GPBCH Director of Operations, Eric Croft, ecroft@gpbch.org.