

# 2024 WELLNESS SUMMIT

SPONSORSHIP OPPORTUNITIES



# September 10th, 2024

# Hilton Philadelphia City Avenue 4200 City Avenue, Philadelphia, PA 19131 8:00am - 4:00pm

# PROGRAM OVERVIEW

The GPBCH Wellness Summit typically brings together roughly 200 registrants, including representatives from <u>GPBCH employer and</u> <u>affiliate member organizations</u> and other healthcare stakeholders. The agenda for this all-day program includes session topics focused on health & wellness, and also allows for more than <u>TWO HOURS</u> of networking and exhibit time. Exhibit tables will be placed inside the main meeting space to encourage attendee interaction with exhibitors. Exhibit space and select sponsorship opportunities <u>ARE LIMITED</u> so be sure to act quickly and reserve your spot as a sponsor!

# CONTACT



**ERIC CROFT** 

Director of Operations For more information, or to secure a spot, please contact Eric Croft (Ecroft@gpbch.org).

# **SPONSORSHIP LEVELS**

### <u>Platinum Level</u> \*(3) Slots Available\*

- Opportunity to Sponsor a 20-30 Minute Program Session with an Employer Case Study and/or Speaker Identificate by Sponsor
- Includes Session Introduction
- Exhibit Table
- Logo Recognition Scroling Resources Program Peaks & Agenda
- Recognition Post of Spansership on CPDen Social Media Account
- (4) Complementary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

#### GPBCH Member Price - \$7,000 Non-Member Price - \$8,500

# <u>Gold Level</u> \*(4) Slots Available\*

- 5 Minute Intro w/up to 2 Slides
- Exhibit Table
- Logo Recognition Scrolling Reel during Program Breaks & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (3) Complementary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

#### GPBCH Member Price - \$5,000 Non-Member Price - \$6,000

#### Silver Level \*Limited Slots Available\*

- Exhibit Table
- Logo Recognition Scrolling Reel during Program Breaks & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (2) Complementary Registrations
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

#### GPBCH Member Price - \$3,500 Non-Member Price - \$4,500

#### Bronze Level

- Logo Recognition Scrolling Reel during Program Breaks & Agenda
- (2) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$1,200 Non-Member Price - \$1,700

# **ADDITIONAL SPONSORSHIP LEVELS**

### <u>All-Day Beverage Station \*(1) Slot Available\*</u>

- Logo Recognition at all day station & Scrolling Reel during Program Breaks
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

#### GPBCH Member Price - \$2,200 Non-Member Price - \$2,700

## Breakfast Sponsor \*(1) Slot Available\*

- Logo Recognition at Breakfast Station & on Scrolling Reel during Program Breaks
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

#### GPBCH Member Price - \$2,000 Non-Member Price - \$2,500

# Lunch Sponsor \*(1) Slot Available\*

- Logo Recognition at Lunch Station & on Scrolling Reel during Program Breaks
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

#### GPBCH Member Price - \$2,000 Non-Member Price - \$2,500

# <u>Registration Bag Sponsor</u> \*(1) Slot Available\*

- Logo Recognition on Registration Bags & Scrolling Reel during Program Breaks
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

#### GPBCH Member Price - \$2,500 Non-Member Price - \$3,000

# <u>Wi-Fi Sponsor</u> \*(1) Slot Available\*

- Listed as Wi-Fi sponsor on Scrolling Reel & Signage throughout Venue all-day
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

#### GPBCH Member Price - \$2,000 Non-Member Price - \$2,500

#### **<u>Registration Bag Insert</u>**

• Include (1) Printed Material in Registration Packets

#### GPBCH Member Price - \$200 Non-Member Price - \$300