

# 2024 Annual Conference



## *Sponsorship Opportunities*

The GPBCH Annual Conference typically has 250–300 registrants, including representatives of [employer and affiliate member organizations](#) and other healthcare stakeholders. The all-day program focuses on innovative approaches to driving value in healthcare, and the agenda includes at least **TWO HOURS** of time for attendees to network and meet exhibitors. Exhibit tables are placed inside the main meeting space to encourage attendee interaction with sponsors. Space & opportunities **ARE LIMITED** so be sure to act quickly to reserve your spot as a 2024 sponsor.

## Event Logistics

Thursday, June 6th, 2024

## **THE PHILADELPHIA DOUBLETREE**

237 S Broad St,  
Philadelphia PA 19107  
(Broad & Locust Streets)

**7:30AM - 4:00PM**



## Contact



### **ERIC CROFT**

Director of Operations  
For more information, or  
to secure a spot, please  
contact Eric Croft  
([Ecroft@gpbch.org](mailto:Ecroft@gpbch.org)).

# Available Sponsorship Levels

## Bronze Level

- Logo Recognition Scrolling Reel & Agenda
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

**GPBCH Member Price - \$1,250**

**Non-Member Price - \$1,750**

## Wi-Fi Sponsor \*(1) Slot Available\*

- Listed as Wi-Fi sponsor on Scrolling Reel & Signage throughout Venue all-day
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

**GPBCH Member Price - \$2,300**

**Non-Member Price - \$2,800**

## Registration Bag Insert

- Include (1) Printed Material in Registration Packets

**GPBCH Member Price - \$200**

**Non-Member Price - \$300**

## Breakfast Sponsor \*(1) Slot Available\*

- Logo Recognition at Breakfast Station & on Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complimentary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

**GPBCH Member Price - \$2,000**

**Non-Member Price - \$2,500**