

2024 Annual Conference



Sponsorship Opportunities

The GPBCH Annual Conference typically has 250–300 registrants, including representatives of [employer and affiliate member organizations](#) and other healthcare stakeholders. The all-day program focuses on innovative approaches to driving value in healthcare, and the agenda includes at least **TWO HOURS** of time for attendees to network and meet exhibitors. Exhibit tables are placed inside the main meeting space to encourage attendee interaction with sponsors. Space & opportunities **ARE LIMITED** so be sure to act quickly to reserve your spot as a 2024 sponsor.

Event Logistics

Thursday, June 6th, 2024

THE PHILADELPHIA DOUBLETREE

237 S Broad St,
Philadelphia PA 19107
(Broad & Locust Streets)

7:30AM - 4:00PM



Contact



ERIC CROFT

Director of Operations
For more information, or
to secure a spot, please
contact Eric Croft
(Ecroft@gpbch.org).

Sponsorship Levels

Platinum Level *(3) Slots Available*

- Opportunity to Sponsor a Program Session with an Employer Case Study & Speaker Identified by Sponsor
- Includes Session Introduction
- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (4) Complimentary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$7,700

Non-Member Price - \$9,500

Gold Level *(4) Slots Available*

- 5 Minute Intro w/up to 2 Slides
- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (3) Complimentary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$5,600

Non-Member Price - \$6,800

Silver Level *Limited Slots Available*

- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (2) Complimentary Registrations
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$3,850

Non-Member Price - \$5,100

Bronze Level

- Logo Recognition Scrolling Reel & Agenda
- (1) Complimentary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$1,250

Non-Member Price - \$1,750

Additional Sponsorship Levels

All-Day Beverage Station *(1) Slot Available*

- Logo Recognition at all day station & Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complimentary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,300

Non-Member Price - \$2,800

Breakfast Sponsor *(1) Slot Available*

- Logo Recognition at Breakfast Station & on Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complimentary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,000

Non-Member Price - \$2,500

Lunch Sponsor *(1) Slot Available*

- Logo Recognition at Lunch Station & on Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complimentary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,000

Non-Member Price - \$2,500

Registration Bag Sponsor *(1) Slot Available*

- Logo Recognition on Registration Bags
- (1) Complimentary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,600

Non-Member Price - \$3,100

Wi-Fi Sponsor *(1) Slot Available*

- Listed as Wi-Fi sponsor on Scrolling Reel & Signage throughout Venue all-day
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complimentary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,300

Non-Member Price - \$2,800

Registration Bag Insert

- Include (1) Printed Material in Registration Packets

GPBCH Member Price - \$200

Non-Member Price - \$300