Annual Report

Fiscal Year 2018

Greater Philadelphia Business Coalition On Health

Building Bridges to Better Healthcare
From the President

I am pleased to share with you this Annual Report for the Greater Philadelphia Business Coalition on Health (GPBCH), summarizing our activities and accomplishments for the 2018 Fiscal Year. As is reflected in the report, the Coalition’s portfolio of educational programming and projects in support of our mission of improving population health and the value delivered to employers by the healthcare system continued to expand over the past year. Our key activities have had a measurable impact on patient safety and workforce obesity and diabetes risk, and while other accomplishments are more difficult to quantify, we know we are having an impact.

We want to thank the 47 employers, representing more than 1.5 million lives nationally, who have supported GPBCH’s mission of improving health and healthcare in the local Southeastern Pennsylvania/Delaware/Southern New Jersey market through their membership, and contributing time and energy to our activities. We also appreciate the 46 affiliate members – benefits consulting organizations, pharmaceutical manufacturers, health plans, service vendors, and others – who similarly support our efforts. And finally, we thank the many other local and national organizations, including the Philadelphia Department of Public Health, the Delaware Health Care Commission, the National Alliance of Healthcare Purchaser Coalitions and the Leapfrog Group, for the opportunity to collaborate and share resources in support of our mission.

We hope that membership will continue to expand as more employers realize that a very small investment of member dues can yield big savings, better care, and healthier lives.

Looking ahead to 2019, our activities will continue to address the most challenging issues facing employers in our region, such as improving diabetes management, eliminating wasteful services, and identifying best practices for managing specialty pharmaceuticals. We look forward to working with you toward these important objectives.

MISSION STATEMENT

The Greater Philadelphia Business Coalition on Health (GPBCH) seeks to increase the value of health benefit spending for its employer members by improving workforce and community health, increasing healthcare quality and safety, and reducing health care costs. The Coalition represents employer interests in working with health plans, health care providers, benefits consultants, suppliers and other system stakeholders to address population health priorities and to ensure that when health care is needed it is accessible, affordable, high-quality, and safe.
Member Education

GPBCH offers monthly in-person and webinar educational programs, including our Annual Conference and Annual Wellness Summit. In 2018 we also co-hosted an Employer Summit in Delaware. Program topics in the past fiscal year included:

- Best Practices in Care Coordination
- How ACOs are Changing Care in the Greater Philadelphia Region
- A Population Health Approach to Diabetes Management
- Genetics, Genomics, and Personalized Medicine
- An Employer Discussion on Cancer Management Strategies
- Managing High-Cost, Relatively-Rare Conditions
- Vendor Audits, Fiduciary Responsibility, and the ACA
- Health, Presenteeism, and Engagement: The Migraine Example
- PLUS: GPBCH and National Alliance Webinars, Semi-Annual Employer Forums

The September 2017 Annual Wellness Summit “Stress and Pain” focused on the impact of stress on physical health and well-being and solutions for employers to manage workplace stress, including mindfulness training and solutions to support caregiver workers; and on the epidemiology and economics of the opioid crisis, the impact of pain and opioid misuse on worker health, and resources and treatment programs to address opioids in the work force.

In collaboration with the Delaware State Chamber of Commerce and the Delaware Health Care Commission, GPBCH hosted the May 2018 Delaware Employer Summit to discuss the challenges facing employers and the State of Delaware in lowering healthcare costs, improving healthcare quality and safety, and increasing the overall value of health benefits. Keynote speaker Cabinet Secretary Dr. Kara Odom Walker spoke about “Delaware’s Path to Improvement and How Employers Can Help Get Us There.”

The Annual Conference “Employers Driving Value: Emerging Best Practices” had a record 260 registrants. Topics included impact of federal policy and politics on employers, promoting high-quality primary care, driving improvement in patient safety, direct contracting with providers, and value-based pricing of pharmaceuticals. GPBCH Healthcare Innovation Awards were presented to Accolade, Board of Pensions of the Presbyterian Church (U.S.A.), City of Philadelphia and Vanguard.
DRIVING QUALITY AND SAFETY TRANSPARENCY AND IMPROVEMENT

Leapfrog Hospital Survey participation has increased in this region and nationwide, with 2017 hospital participation rates of nearly 60% in Southeastern Pennsylvania and Delaware, 94% in New Jersey, and 52% nationally. GPBCH is Regional Leader for the Leapfrog Group for Southeastern Pennsylvania and Delaware and the New Jersey Health Care Quality Institute is Regional Leader for New Jersey. Studies have shown that hospitals that publicly disclose their quality and safety measures are more likely to improve care, and that safer care leads to better patient outcomes and lower costs. GPBCH shares regional and national Leapfrog Hospital Survey measures, Leapfrog Hospital Safety Grades, and custom educational tools with employers for decision-making and employee education.

SERVING EMPLOYER INTERESTS LOCALLY AND NATIONALLY

To support our mission, the Coalition collaborates with many organizations, including the Health Care Improvement Foundation, HealthShare Exchange, Philadelphia Department of Public Health, Pennsylvania Insurance Department, Live Healthy PA, Delaware Health Care Commission, Delaware State Chamber of Commerce, and Chamber of Commerce Southern New Jersey. GPBCH represents employers at the national level with the National Alliance of Healthcare Purchaser Coalitions, where Neil Goldfarb serves as Chair of the Board of Governors, The Leapfrog Group, National Quality Forum, Better Medicare Alliance, National Coalition on Health Care, U.S. Chamber of Commerce, and Action Collaborative on Building Healthy Communities.
GPBCH engages in a number of initiatives to support employer engagement in population health improvement in the work force and the community aiming to achieve better outcomes and value in health benefit spending. We provide educational programs and content to support work force well-being and productivity, a guide to healthcare resources and vendor special offers, and access to group purchasing for Pharmacy Benefits Management and other services. Through CDC funding from the National Association of Chronic Disease Directors, several GPBCH employer members implemented the National Diabetes Prevention Program, in-person and on-line versions, yielding positive outcomes. With funding from the Robert Wood Johnson Foundation, GPBCH conducted a research study of employer claims to identify the impact of community health on employer service utilization and costs.

Many of GPBCH’s reports and employer education tools distributed in the past year are shown on this page.
NEW INITIATIVES FOR FISCAL YEAR 2019

Improving Diabetes Management in Employee Populations
New Tools and Pilot Programs to Support Healthy Weight
Waste Reduction through the Choosing Wisely Campaign
GPBCH Healthy Employer Recognition Program
Data Warehouse
Workers Compensation Cost and Integration Improvement with Medical Management
Best Practices for Managing Specialty Pharmaceuticals
Migraine Data Dashboard
Lung Cancer Screening Education
Action Briefs: Multiple Sclerosis, Hemophilia, Bariatric Surgery

SUMMARY OF GPBCH FINANCES FOR FISCAL YEAR 2018

REVENUE

$662K

EXPENSES

$573K

GPBCH is recognized by the US Internal Revenue Service as a 501(c)(3) non-profit organization. The Coalition operates on a July to June fiscal year. GPBCH is registered as a charitable organization with the United Way of Greater Philadelphia and Southern New Jersey (#52988).
Employer Members

AmeriGas
Aqua America
Arkema
Ballard Spahr
Board of Pensions of the Presbyterian Church (U.S.A.)*
Bucks County Community College
Camden County
Center City District
Children's Hospital of Philadelphia
Christiana Care Health System
City of Philadelphia
Clemens Food Group
Comcast*
Day & Zimmermann
Drexel University
Einstein Health Network
Essity
F.A. Davis Company
Herr Foods
Independence Blue Cross
Inframark
Lincoln Financial Group
Merck and Co.
Multiple Sclerosis Association of America
Philadelphia Freedom Valley YMCA
Philadelphia Gas Works
Pinnacle Foods
Public Health Management Corporation
QualTek USA
Resources for Human Development
School District of Philadelphia
Southeastern Pennsylvania Transportation Authority
State of Delaware
Stern & Eisenberg
Stradley Ronon Stevens & Young
TD Bank
Teva Pharmaceuticals
Thomas Jefferson University and Hospitals
Toll Brothers
University of Delaware
University of the Sciences
Vanguard Group
Virtua
VWR International
Wawa
Woods Services
YMCA of Delaware

Affiliate Members

98point6
Abbvie
Accolade
Aetna
Amgen
Archetype Solutions Group
AREUFIT Health Services
Boehringer Ingelheim
CA Staubach & Associates
Cancer Treatment Centers of America
Caregiver Action Network
Celgene
Color Genomics
Conduent
Conner Strong & Buckelew
Corporate Health Solutions
Delaware Health Care Commission
Delaware Valley Accountable Care Organization
EyeMed Vision Care
Family Food
Gallagher
Genentech
Health Advocate
Health Care Improvement Foundation
HealthNEXT
Healthshare Exchange of Southeastern Pennsylvania
Homestead Strategic Holdings
Independence Blue Cross
Johnson & Johnson
KELLY Benefit Strategies
Kistler Tiffany Benefits
MedWorks Consulting
Mercer
NueHealth
Novo Nordisk
NutriSavings
Pfizer
Rittenhouse Benefits
Sanofi US
Special Risk Insurance Services
Tabula Rasa HealthCare
Tandigm Health
TFG Partners
Trion
VBLD Health
Willis Towers Watson

*Premier Employer Member
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