

Quality health plans & benefits  
Healthier living  
Financial well-being  
Intelligent solutions

**aetna**<sup>®</sup>

# Quality Choices, Quality Care



**Tackling Health Costs and Transparency at Aetna**



# We are committed to driving health care transparency

First insurer to provide physician price, clinical quality and efficiency information to members

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First to offer site-specific cost information to members for hospitals and other facilities (not regional averages)

First insurer to provide members with personalized estimates for cost of care based on claim adjudication process and not claim averages

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# We are committed to driving health care transparency

**Industry-leading** suite of health care transparency tools that provides members with cost, clinical quality and efficiency information BEFORE they access care



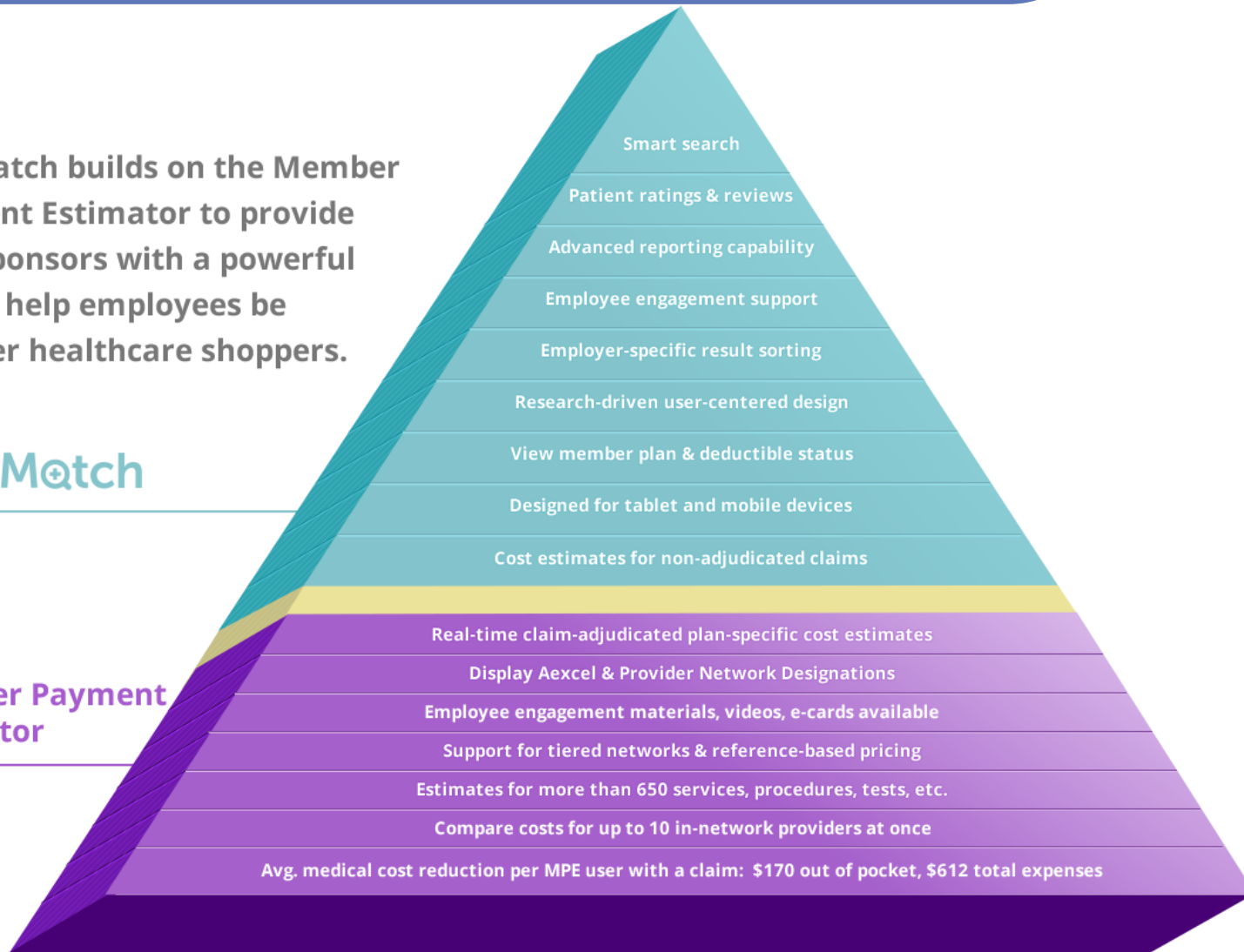
- Member Payment Estimator (MPE) won the 2013 National Business Coalition on Health (NBCH) eValue8 Innovation award
- 2013 UBS/Aon Hewitt Large Market Survey: “Aetna...emerged as the leader in website, consumer information, and transparency tools.”
- A recent report\* from the Government Accountability Office highlighted MPE as an industry-leader in providing consumers accurate pricing information
- MPE was highlighted in a 2012 Commonwealth Fund report on the importance of health care price transparency

# We are committed to driving health care transparency

WellMatch builds on the Member Payment Estimator to provide plan sponsors with a powerful tool to help employees be smarter healthcare shoppers.

WellMatch

Member Payment Estimator



# Put a smarter health plan to work for you



- Proven results
- Industry leadership
- A history of innovation
- The next generation of consumer-directed health plans

# Building Healthier Communities



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# Thank you

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Healthgen is a division of Aetna that offers health and technology services to providers, payers, employers and consumers.

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**Policy forms issued in OK include:** HMO OK COC-5 09/07, HMO/OK GA-3 11/01, HMO OK POS RIDER 08/07, GR-23 and/or GR-29/GR-29N.