

**Greater Philadelphia
Business Coalition on Health**

***Fifth Year Anniversary
Celebration***

April 6, 2017



Thank you for joining us for the Greater Philadelphia Business Coalition on Health's Fifth Anniversary Celebration. Over the past five years we have sought to deliver value to the region's employers by disseminating information on best practices for improving employee health and managing health benefits, providing a forum for collaborative learning among employers, and representing them in efforts to improve employee and community health and healthcare quality and safety. A few of our key accomplishments to date include:

- Holding high-quality educational programs with national speakers throughout the year, including our Annual Conference and Annual Wellness Summit
- Serving as the Leapfrog Group Regional Leader for promoting transparency of hospital quality and safety information, with the number of hospitals participating in this voluntary reporting and improvement effort increasing from 3 in 2012 to 32 in 2016
- Developing the nation's first regional public report on quality of inpatient cancer care services
- Developing value-based insurance design recommendations covering smoking cessation, blood pressure management, lipid control, and diabetes drugs and supplies
- Convening a Diabetes Prevention Learning Collaborative/Obesity Interest Group providing employers with tools and strategies to help employees and dependents achieve healthy weight

I want to thank ALL of our members, both employers and affiliates, for supporting these and other activities, through their dues, and their participation in educational programs and work groups. Our growth in membership – increasing from 8 employer members and 8 affiliate members when we announced our launch early in 2012, to 43 employers and 41 affiliates today – is a reflection of recognition that working together, we can achieve measurable improvement in health and healthcare!

Neil Goldfarb
President and CEO
Greater Philadelphia Business
Coalition on Health



About Greater Philadelphia Business Coalition on Health

The Greater Philadelphia Business Coalition on Health (GPBCH) is an employer-led non-profit membership organization focused on working with health plans, health care providers, and other system stakeholders to improve the value of health benefit spending for its members, by improving healthcare quality and safety and reducing health care costs. The Coalition is committed to maintaining and improving the health and productivity of the region's workforce, and to ensuring that when health care is needed it is accessible, affordable, high-quality, and safe. The Coalition's service area includes southeastern Pennsylvania, southern New Jersey and the state of Delaware. GPBCH currently represents over 750,000 lives in the region and 1.5 million lives nationally, and is a member of the National Alliance of Healthcare Purchaser Coalitions that represents over 50 healthcare business coalitions in the United States. GPBCH serves as Regional Leader for The Leapfrog Group, a national organization promoting healthcare quality and safety.



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Anniversary Highlights

- 5:30pm – 6:15pm: **Arrival & Networking**
- 6:15pm – 6:40pm: **Welcome Remarks**
Neil Goldfarb, President & CEO, GPBCH
David L. Cohen, Senior Executive Vice President,
Comcast Corporation
The Honorable James Kenney,
Mayor of Philadelphia
- 6:40pm – 6:50pm: **Guest of Honor Remarks**
Leah Binder, President & CEO, The Leapfrog
Group
- 6:50pm – 7:15pm: **Awards**
Healthcare Quality and Safety Leadership Award
GPBCH Founding Members Awards
- 7:15pm – 8:30pm: **Networking**
-

Staff Members

Neil Goldfarb, President and CEO
Ray Fabius, MD, Consulting Medical Director
Jill Hutt, Director of Member Services
Eric Croft, Director of Operations
Martha Romney, RN, MPH, JD, Project Director

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Leah Binder, The Leapfrog Group CEO



Leah Binder is President & CEO of The Leapfrog Group, representing employers and other purchasers of healthcare calling for improved safety and quality in hospitals. She is a regular contributor to Forbes.com, the Huffington Post, and the Wall Street Journal expert forum. She was named on Becker's list of the 50 most powerful people in healthcare in 2014, and consistently cited by Modern Healthcare among the 100 most influential people and top 25 women in healthcare.

Under her leadership, The Leapfrog Group launched the Leapfrog Hospital Safety Grade, which assigns letter grades assessing the safety of general hospitals across the country. She has also fostered groundbreaking innovations in the annual Leapfrog Hospital Survey, including partnerships to eliminate early elective deliveries, central line-associated bloodstream infections and safe use of health technology.

She has served on numerous national boards and councils, including the Institute of Medicine Collaboration on Patient Engagement, the Health Care Financial Management Association Leadership Advisory Committee, PCORI Health Systems Advisory Panel, AARP's Champions for Nursing Strategic Advisory Council, the National Priorities Partnership Board.

Ms. Binder has a bachelor's degree from Brandeis University and two master's degrees from the University of Pennsylvania, one from the Annenberg School of Communication and the other from the Fels Institute of Government. She lives in Maryland with her husband, Sam, and two children, Henry and Fanya.



About The Leapfrog Group

Founded in 2000 by large employers and other purchasers, The Leapfrog Group is a national nonprofit organization driving a movement for giant leaps forward in the quality and safety of American health care. The flagship Leapfrog Hospital Survey collects and transparently reports hospital performance, empowering purchasers to find the highest-value care and giving consumers the lifesaving information they need to make informed decisions. The Leapfrog Hospital Safety Grade, Leapfrog's other main initiative, assigns letter grades to hospitals based on their record of patient safety, helping consumers protect themselves and their families from errors, injuries, accidents, and infections.

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PHMC stands with GPBCH in improving population health and healthcare quality, safety and value. We are proud of the Coalition's accomplishments and honored to have a role as a founding employer member.



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Congratulations
to GPBCH on your
Fifth Anniversary!

**GPBCH Annual
Wellness Summit**

**SAVE THE
DATE!**

September 12, 2017

The Hub -
Cira Centre
2929 Arch Street
Philadelphia, PA

Congratulations GPBCH on your 5 year anniversary!

Job well done, Neil, Jill and staff!



Since 1992, **AREUFIT Health Services, Inc.** has been a leading provider in the greater Philadelphia region for preventive health and biometric screenings, health education and wellness programming.

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Congratulations to the GPBCH on your Fifth Year Anniversary!

We look forward to your continued success.

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Join Us for Upcoming Educational Programs!

GPBCH 2017 Annual Conference, June 13, 2017 Philadelphia Airport Marriott

“New Approaches to an Old Problem: Fixing the Healthcare System”

Sessions will highlight the work of organizations including the Health Transformation Alliance, the National Alliance of Healthcare Purchaser Coalitions, Health Share Exchange of Southeastern Pennsylvania, the Better Medicare Alliance and The Leapfrog Group, and employers including Campbell Soup, GE, and Pepsico, as they seek to drive health system and payment reform, and improve the value of the health benefits spend. There will also be an Employer Showcase of GPBCH Health Benefits Innovation Award Winners.

Register at <https://www.eventbrite.com/e/2017-gpbch-annual-conference-tickets-32356043798>

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