

Call A Doctor Plus

The care you need, on your schedule!



December 2014



STATE OF HEALTHCARE

- Getting well has become extremely inconvenient
 - Most doctors offices are closed 75% of the hours/week
 - It can take weeks or even months to see your doctor
 - 80% of adult ER visits are due to lack of access
- Additionally, it isn't cheap
 - Average family spends \$1,730 each year on doctors visits
 - 25% of people skip recommended tests, do not fill R_x due to cost
- For most people, healthcare reform will inevitably lead to
 - Increased costs
 - Longer waits, shorter interactions
 - Increased stress levels

PRODUCTIVITY LOSS

\$2.7 Trillion...

Total U.S. healthcare expenditures in 2011

\$225.8 Billion...

Annual costs to employers for productivity losses related to personal/family health problems

70 Million...

Employees miss work annually due to illness and medical appointments, for a total of **408 Million** missed days



Opportunity is calling!

WELCOME TO CADR+

Call A Doctor Plus is a program designed specifically to save you time and money by utilizing technology to provide efficient, immediate access to Healthcare solutions and other personal services.

Convenience + Quality = Utilization + Savings

WHY TELECARE.....

- Licensed physicians available 24/7/365
- No waiting rooms, closed offices, or unhealthy waiting rooms
- Board certified State Specific Physicians
- Answers & treatment in minutes via phone, video or app
- Feel better faster!



MARKETING & AWARENESS

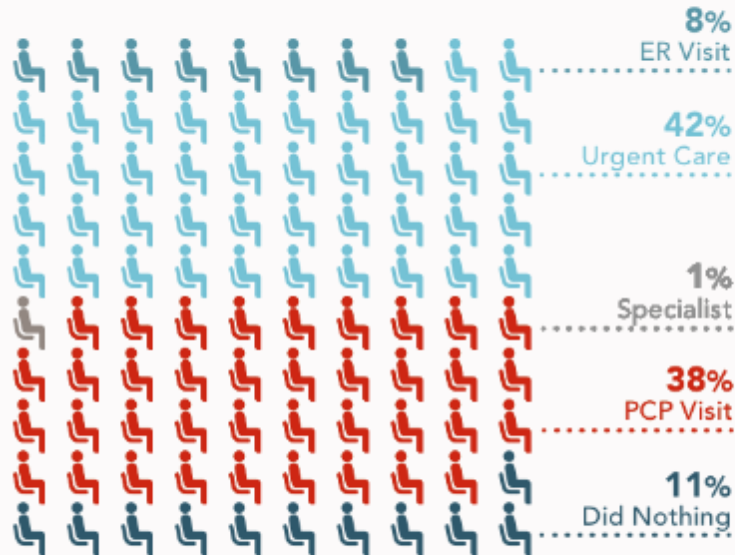
- Awareness, adoption, activation, utilization
- Work together to educate your employees
 - Email Campaigns
 - Welcome Webinars
 - Introduction Memos
 - Posters
 - Envelope Stuffers
 - Customized Website (Can be Co-Branded!)
 - And more!



Successful promotion leads to increased savings!

DELIVERING COST SAVINGS

If they hadn't gone to Teladoc, where would they have gone?



What would it have cost?

ACTION	AVERAGE COST
ER Visit	\$1,477
Urgent Care	\$163
Specialist	\$196
PCP Visit	\$131

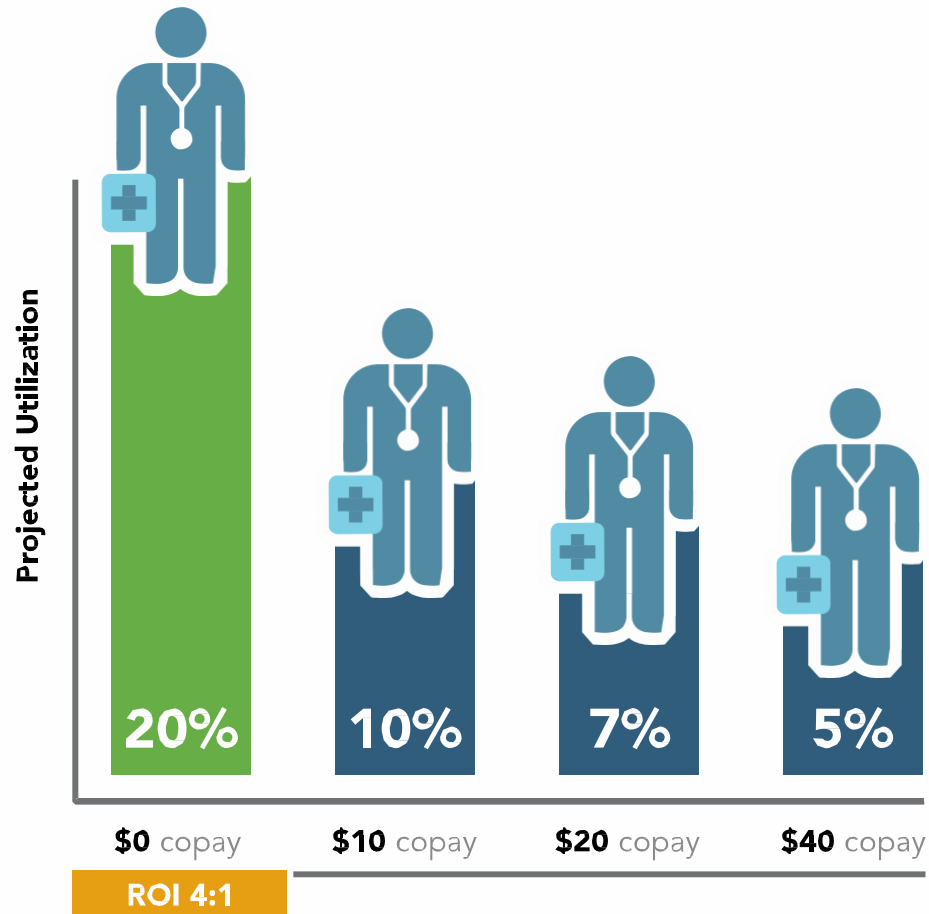
AVERAGE MEDICAL SAVINGS PER CONSULTATION **\$238.36**

4 HOURS OF LOST PRODUCTIVITY AT AN AVERAGE WAGE OF \$21.74/HOUR **\$ 86.96**

Total savings/consultation \$325.32

How can plan design drive ROI?

Our data has proven that lower member copays drive much higher utilization (and, therefore, help reduce avoidable ER claims).



BUSINESS CASE FOR CADR+

- Lowers your plan's claim expense once implemented
- The higher the plan utilization the greater the company savings
- Return on Investment can be significant 100% to +300%
- Improves employee productivity less time off needed
- Possible Carrier credits available to help offset cost
- Provides you with maximum plan design flexibility to raise co-pay or deductible offset by CADR+
- Lowers employee's out of pocket expenses
- Significantly less expensive than typical OV, UC or ER visits
- Drives Goodwill

Improve Access

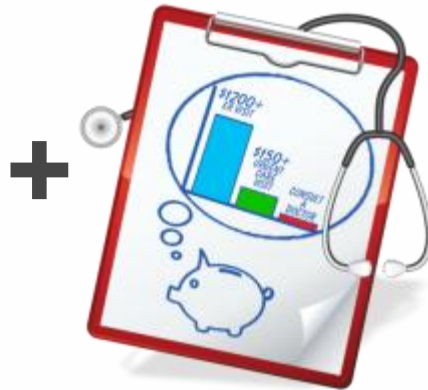
Multiple ways to
Consult 24/7



Phone, Email, Video,
Mobile Application

Drastically Lower Costs

Avoid high cost settings
like the Doctor's office,
Urgent Care/ER



Save Time
Save Money
Reduce Absenteeism

Care Coordination

24/7 Physician consultations
Clinically efficient, effective
and most convenient



Get
Information/Diagnosis
Anytime, Anywhere
24/7

Quality Care

Licensed Physicians that
can provide information,
diagnose and prescribe
Rx medication*



Feel Better Fast
Most Affordable Cost
Setting
Better Outcomes

* If appropriate