



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

Annual Member Meeting

May 21, 2014

# AGENDA

1. Report from the President, Part 1: Coalition Administration
2. Work Group Updates
  - a) Employee Health and Well-being – Jeff Wild and Peggy Schubert
  - b) Value Based Insurance Design – James Startare
  - c) Transparency – Michelle Denault
  - d) Changing the Healthcare Landscape – Jacob Aufschauer
3. Report from the President, Part 2: Coalition Strategy and Future Projects
4. General Discussion and Member Feedback
5. Election of Board of Directors
6. Adjournment



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Staffing

- Full Time
  - Neil Goldfarb, President and CEO
  - Patrick Croft, Project Manager and Treasurer
- Part Time/Consulting
  - Jill Hutt, Membership Consultant
  - Marty Romney, JD, RN, MPH, Project Director (JSPH subcontract)
  - Ray Fabius, MD, Consulting Medical Director



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Membership

- Eight New Employer Members (Christiana Care, Thomas Jefferson University and Hospitals, Bentley Systems, Marshall Dennehey, Amerigas, Board of Pensions of the Presbyterian Church, Philadelphia Freedom Valley Y, VWR)
- Four New Affiliate Members (Eisai, Lifevest Health, Medworks Consulting, Savitz Organization)
- Two employer members discontinued membership (Dollar Financial, Shire Pharmaceutical)



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Education

- Annual Conference
- Wellness Summit (July 9<sup>th</sup>)
- Monthly Events
  - Suggestions for topics
  - Dealing with no-shows
- Webinars
- Monthly Newsletter



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Overview of Funding

- Member Dues (60%)
- Grants and Contracts (30%)
  - Philadelphia Department of Public Health
  - Community Health Planning Grant on Cancer Disparities
  - Diabetes Prevention Learning Collaborative (Sanofi)
- Educational Programs and Sponsorships (10%)



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Work Groups

a) Employee Health and Well-being – Jeff Wild and Peggy Schubert

b) Value Based Insurance Design – James Startare

c) Transparency – Michelle Denault

d) Changing the Healthcare Landscape – Jacob Aufschauer



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Summary of Key Current Project Activities

- Diabetes Prevention Learning Collaborative
- Corporate Wellness Challenge
- Health Benefits Literacy Pilot
- Leapfrog Regional Roll-out
- Implementation of VBID Recommendations (Smoking, Lipids, Blood Pressure, Diabetes)
- Community Health Planning Project on Cancer Disparities



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*



# Projects “In the Works”

- Regional Report Card on Cancer Care Services
- Provider Education Project to “Code Obesity”
- Pilot testing of Community Health Plan for Reducing Cancer Disparities
- Employer benchmarking of primary care and PCMH utilization
- VBID Designs to curb over-utilization of unnecessary services



**Greater Philadelphia  
Business Coalition  
On Health**

*“Building Bridges to Better Healthcare”*

# Potential Future Projects

- Data Warehouse creation
- Quality reporting and development of tiered network recommendations (e.g. orthopedic surgery)
- Primary care quality measurement and reporting
- Group purchasing of select vendor services (e.g. health and wellness)



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# We Need Your Assistance

- Member Recruitment
- Employer Participation on Work Groups
- Willingness to Consider New Models of Benefit Design
- Willingness to Hold the Healthcare System Accountable



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Board of Directors Election



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*

# Adjournment



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*